

RIDE TODAY,
INVEST IN TOMORROW

2024/ 2025



Redefining mobility through Blockchain innovation

Tokify is a groundbreaking platform that merges the worlds of mobility and blockchain technology to create a dynamic and rewarding ecosystem for drivers, franchise partners, users, and investors. By turning every mile driven into valuable digital shares, Tokify empowers participants to become stakeholders in the platform, fostering a community built on shared growth and innovation.

Why Tokify?

Traditional mobility platforms often lack fair compensation and sustainable practices. Tokify solves these issues with a transparent, secure, and community-focused approach.

Through mechanisms like **Drive2Earn** and **Franchise D2E**

Tokify transforms rides into profit opportunities for everyone involved.

Key Highlights



Drive2Earn

Drivers earn digital shares based on kilometers driven, fostering loyalty and active engagement.



Franchise D2E

Franchise partners hold secure digital shares, supporting stable global growth.



Eco-Friendly Focus

Tokify's carbon credit incentives encourage sustainable practices, aligning with global environmental goals.



Deflationary Tokenomics

With a buyback and burn strategy, Tokify gradually reduces token supply, enhancing scarcity and increasing value for token holders.

Vision Statement

To lead the mobility sector as a comprehensive blockchain-driven platform, uniting community engagement, eco-conscious practices, and technological advancement. Tokify strives to redefine the future of mobility, ensuring long-term value for all participants.

Mission Statement

To transform the mobility industry by leveraging blockchain technology to create an efficient, transparent, and sustainable ecosystem. Tokify aims to reduce digital waste, optimize energy use, and align revenue distribution with user contributions, paving the way for a future where innovation drives shared success.

The Road Ahead

With a comprehensive roadmap that includes strategic partnerships, market expansions, and continuous feature enhancements, Tokify is poised to reshape how transportation services operate. Our innovative model not only benefits drivers but also attracts investors looking for sustainable, high-growth opportunities.



Explanation of The current landscape of The mobility industry

A 2022 survey indicated that 58% of ride-hailing drivers expressed dissatisfaction with their earnings, attributing this mainly to unclear pricing and high platform fees. Additionally, the industry is burdened by inefficiencies and a lack of transparency, highlighting the urgent need for innovative, fair solutions.

The global mobility industry is crucial to the global economy, supporting the movement of goods and people. As of **2023**, the logistics sector was valued at approximately **\$9.41 trillion** and is projected to surpass **\$14.08 trillion by 2028**. This growth is driven by globalization, the rapid expansion of e-commerce, and continuous technological advancements.

However, the industry faces persistent challenges:

- ✓ **Low Profit Margins:** Many drivers struggle with minimal earnings.
- ✓ **Increased Competition:** The growth of ride-hailing and delivery services intensifies market competition.
- ✓ **Opaque Earnings Models:** Drivers often report dissatisfaction due to unclear and high commission fees.
- ✓ **Lack of Control:** Drivers and smaller transportation companies rarely have ownership stakes or say in platform operations.

Blockchain in Mobility: A Game-Changer

Blockchain technology is revolutionizing industries by providing secure, transparent, and decentralized record-keeping. **55% of global executives**, including those in mobility, view blockchain as a key strategic priority.

In Mobility, Blockchain Offers:



Data Accuracy

Reduces errors, increasing trust in records.



Secure Transactions

Facilitates safe, verifiable exchanges without intermediaries.



Supply Chain Transparency

Enables real-time tracking of goods with assured data integrity.

Key Challenges in The Mobility Industry

Despite its significant economic impact, the mobility industry faces critical challenges that hinder its sustainability and growth:

These challenges highlight the need for a fair, transparent, and eco-conscious system that improves satisfaction, promotes engagement, and supports sustainability. Tokify's blockchain-powered model addresses these issues while keeping transactions in traditional currency, ensuring a seamless user experience without disrupting payment methods.

Driver Compensation & Satisfaction

Many drivers experience low earnings due to high platform commissions and unclear pricing structures. 58% of ride-hailing drivers report dissatisfaction with their pay, citing complex payment systems and excessive fees. Financial instability leads to high turnover, making it hard for drivers to commit long-term.

Engagement and Motivation

Traditional platforms are centralized, giving drivers and smaller companies limited involvement or benefits. This lack of meaningful participation reduces motivation and loyalty to the platform.

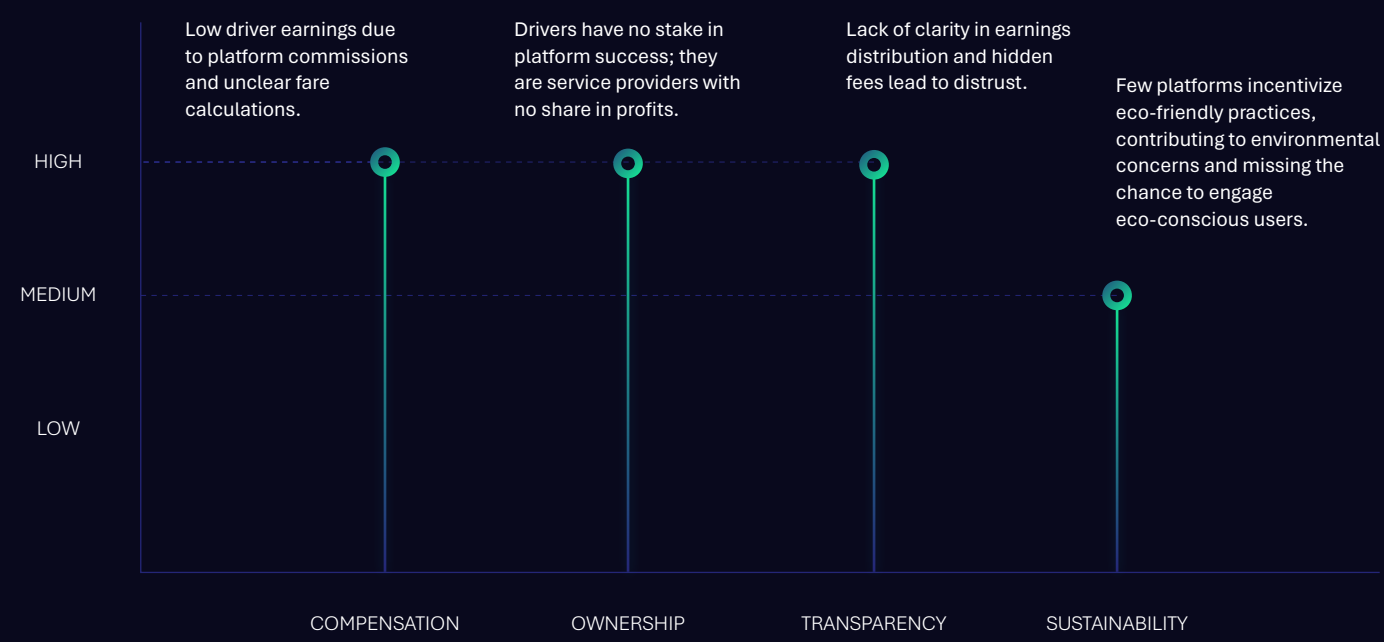
Sustainability Challenges

The mobility sector contributes significantly to CO2 emissions, under pressure to adopt eco-friendly practices. Platforms that ignore sustainable behavior risk alienating eco-conscious users and missing global environmental goals.

Transparency and Trust Issues

Users and drivers often face unclear fare calculations and revenue distribution. Hidden fees and abrupt policy changes damage trust, favoring platforms at the expense of participants.

Challenges in the Traditional Transportation Industry



How Tokify is redefining Mobility with Blockchain

Tokify is revolutionizing mobility by integrating blockchain to create a fair, transparent, and inclusive platform. By rewarding meaningful contributions, Tokify empowers drivers, franchise partners, and users to be active participants in a thriving ecosystem—focused on growth, sustainability, and trust.

Empowering through Digital Shares

Drivers: Every kilometer driven transforms into digital shares through the Drive2Earn model, turning effort into value and creating a deeper connection to the platform's success.

Franchise Partners: Secure shares through the Franchise D2E model, ensuring stability and fostering a commitment to long-term growth.

Users: Engage with loyalty programs and eco-conscious incentives that reward participation and align with their values.

Building Trust through Transparency

Every kilometer, share, and reward is securely recorded on the blockchain, creating a transparent system where every participant knows their contributions are valued. Hidden fees and opaque practices are replaced with clarity and fairness.

Fairness through Automation

The Proof of **Kilometers (KM) system** ensures that rewards are distributed fairly and automatically based on verified distances. This inspires confidence, motivates continuous participation, and aligns everyone with the platform's growth.

Inspiring Sustainability

Tokify integrates carbon credit rewards, encouraging eco-friendly actions like fuel-efficient driving and adopting greener solutions. These initiatives make every ride a step toward a better planet, appealing to those who care about their impact.

Tokify doesn't just bridge the gap between traditional mobility and blockchain; it paves the way for a system where fairness, transparency, and sustainability are the foundation. It's not about changing how we pay—it's about changing how we participate and grow together.

Tokify's Blockchain Infrastructure

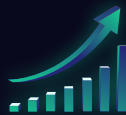
Tokify's blockchain infrastructure brings transparency, security, and efficiency to transportation by creating a decentralized, trusted system where data and transactions are secure, accurate, and fully transparent.



Blockchain Core

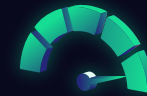
Decentralization: Data is managed on a decentralized blockchain, preventing control by any single entity and establishing a reliable ecosystem for users.

Smart Contracts: Automated agreements that handle rewards and transactions fairly without intermediaries, ensuring seamless and transparent processes.



Automated Token Distribution

Smart contracts automatically allocate tokens based on verified kilometers. This ensures accurate and timely compensation for drivers, franchise partners, and users, reducing human error and enhancing transparency. Tokify's deflationary model further supports long-term value for token holders by gradually reducing token supply over time.

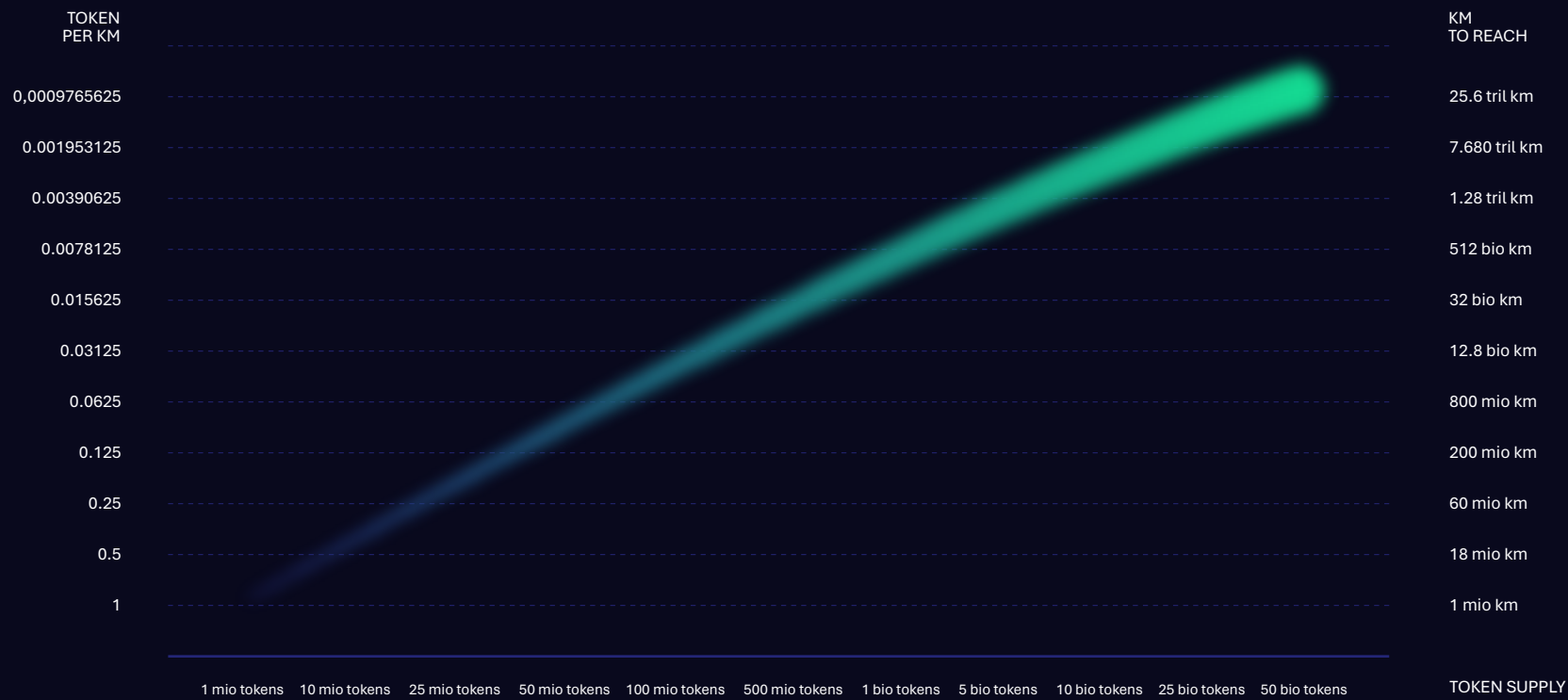


Proof of Kilometers (KM) System

Integrating GPS tracking with blockchain, the Proof of Kilometers (KM) system verifies every kilometer driven by Tokify drivers. Each verified kilometer is then converted into digital shares, offering fair, tamper-proof rewards. The more kilometers a driver completes, the more shares they earn, giving them a direct stake in the platform.

Proof of Kilometers (KM) System

To further strengthen its ecosystem, Tokify employs a deflationary model and a **10x halving** with milestones mechanism to ensure token vaule appreciates over time. A key part of this strategy is the planned burn of 49 Billion Tokens, which will reduce the total supply to just 1 Billion Tokens in circulation. This approach fosters scarcity, promotes stability, enhances token utility, and provides ample rewards for active users over time.



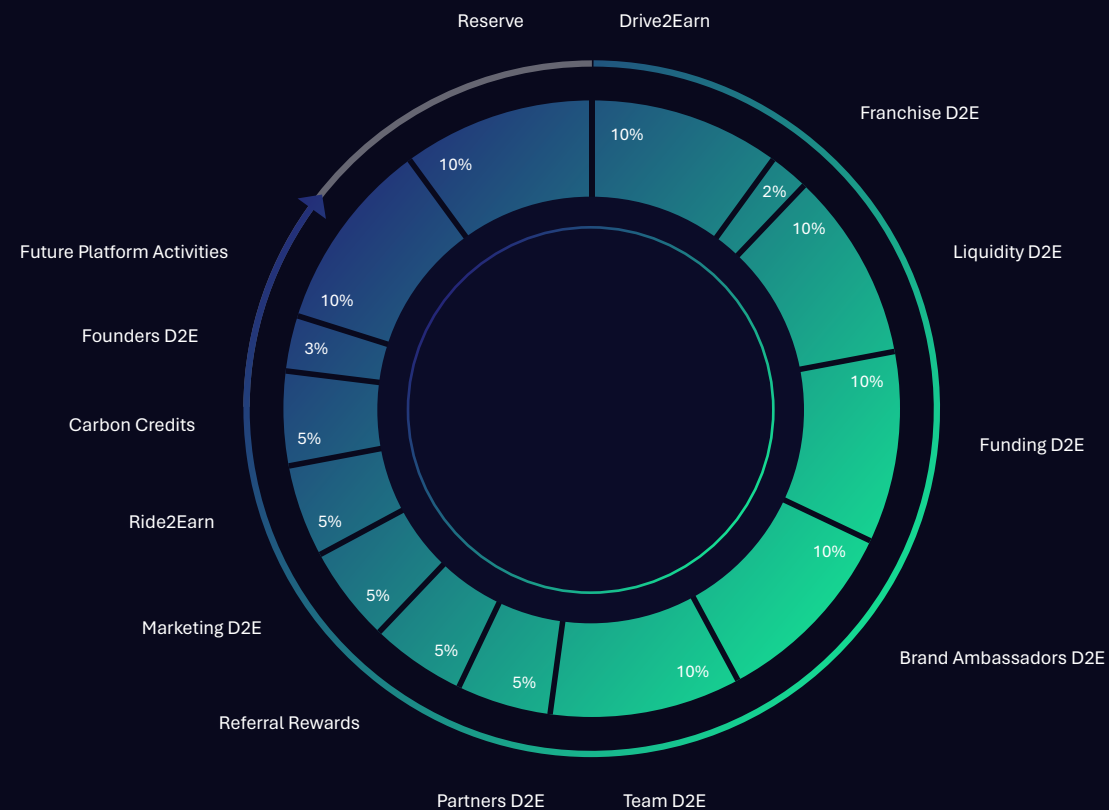
Token per km	1	0.5	0.25	0.125	0.0625	0.03125	0.015625	0.0078125	0.00390625	0.001953125	0,0009765625
Km to reach	1 mio km	18 mio km	60 mio km	200 mio km	800 million km	12.8 bio km	32 bio km	512 bio km	1.28 tril km	7.680 tril km	25.6 tril km
Token supply	1 mio tokens	10 mio tokens	25 mio tokens	50 mio tokens	100 mio tokens	500 mio tokens	1 bio tokens	5 bio tokens	10 bio tokens	25 bio tokens	50 bio tokens
Buyback and Burn			3%			5%				10%	
Buyback and leaderboard reward											10%
<div><div>Liquidity 10%</div><div>Drive2Earn proof of km 10%</div><div>Franchise wallet proof of km 2%</div><div>Funding wallet 10% (100x 0.1%) proof of km</div><div>Brand ambassadors proof of km 10%</div><div>Team proof of km 10%</div><div>Partners proof of km 5%</div></div> <div><div>Referral rewards proof of registration 5%</div><div>Marketing 5%</div><div>100x 0.1%</div></div> <div><div>Ride2Earn proof of km 5%</div><div>100</div></div> <div><div>Carbon credits proof of km 5%</div><div>Launching fractional asset</div><div>100</div></div> <div><div>Founders proof of km 3%</div><div>100</div></div> <div><div></div><div>100</div></div> <div><div>Future platform activities 10%</div><div>100</div></div> <div><div></div><div>100</div></div> <div><div></div><div>100</div></div> <div><div>Reserve 10%</div><div>100</div></div> <div></div>											

* The initially created tokens will be used as a boost or distributed, continuing according to the mechanism after the wallets are released from the milestones.

Token Distribution Breakdown

Tokify's tokenomics model is designed to create a balanced and sustainable ecosystem. By distributing tokens across specific categories, Tokify ensures that all stakeholders—drivers, franchise partners, users, investors, and the team—benefit from the platform's growth.

The distribution approach includes reward mechanisms, strategic growth incentives, and a deflationary model using a buyback and burn strategy.



TOKEN DISTRIBUTION BREAKDOWN



TOKEN DISTRIBUTION BREAKDOWN

Drive2Earn (10%)

Rewards drivers based on kilometers driven, aligning their contributions with the platform’s growth.

D2E-bounded wallets receive the same amount of tokens minted in parallel to the D2E wallet address.

Funding D2E (10%)

Supports Tokify’s development, growth, and sustainability.

Following the concept of mining proof of work, this is limited to 1,000 wallet addresses, each receiving 0.01% of the allocation.

Partners D2E (5%)

Funds partnerships, collaborations, and strategic alliances with other blockchain or mobility networks.

Allocated for cross-industry collaborations to expand reach.

Franchise D2E (2%)

Supports franchise partners, ensuring they benefit from global success, even if regional performance varies.

Limited to 100 wallet addresses, each receiving 0.02% of the total allocation.

Liquidity D2E (10%)

Maintains token market stability and reduces price volatility.

Provides liquidity on exchanges to build investor confidence.

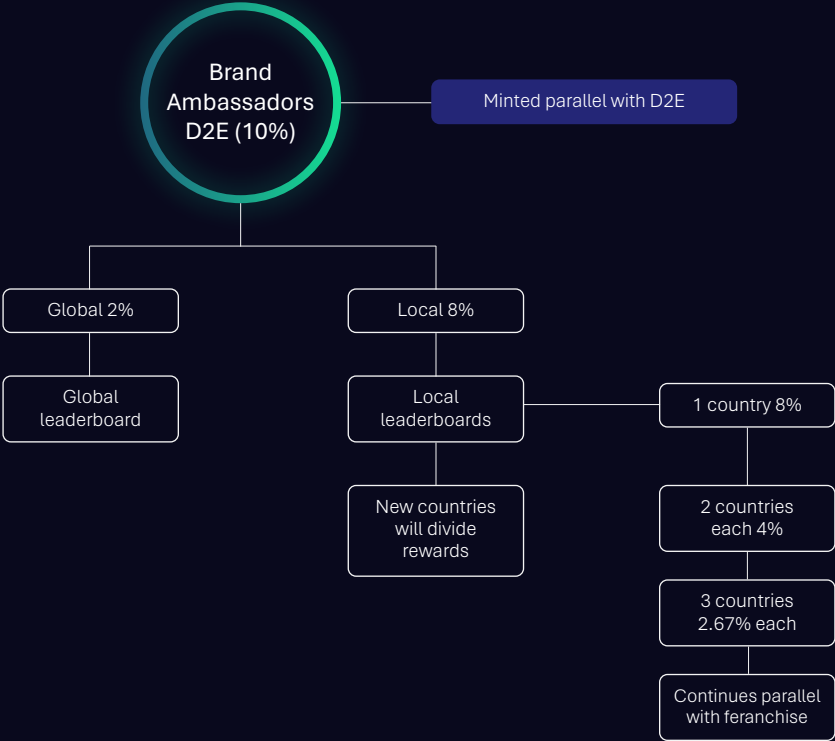
Marketing D2E (5%)

Boosts visibility and user engagement through promotions and campaigns.

Tokens fund competitions, advertising, and platform features.



Brand Ambassadors D2E (10%)



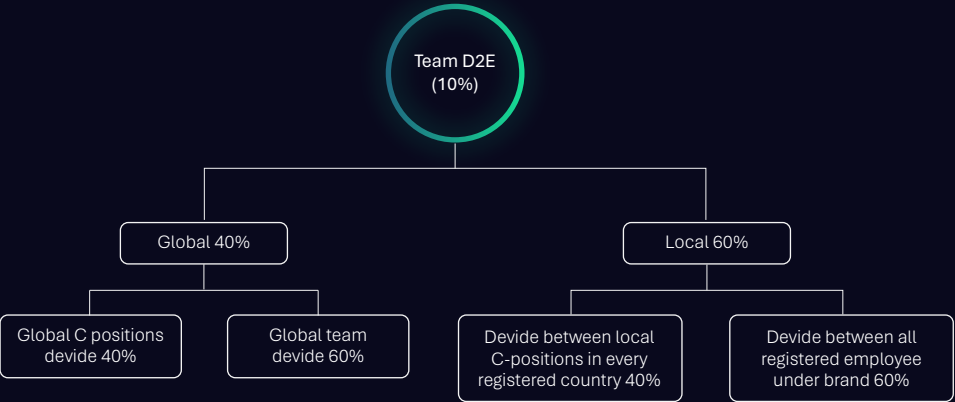
Rewards commercial drivers promoting Tokify within their communities and online. Distributed as leaderboard rewards to local and global ambassadors.



TOKEN DISTRIBUTION BREAKDOWN

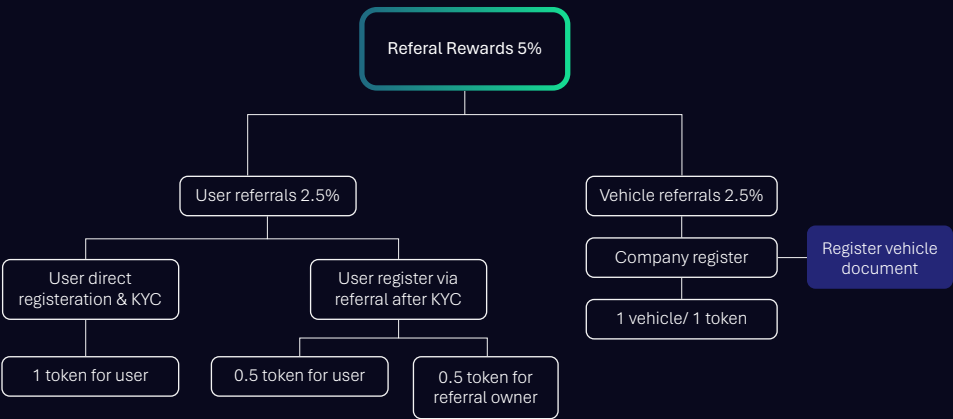
Team D2E (10%)

Motivates and retains local and global teams critical to Tokify's success. Allocated based on milestones, with vesting periods to align team contributions with long-term goals.



Referral Rewards (5%)

Encourages user growth through referrals. Distributed to users verified through KYC after registration.



Founders D2E (3%)

Aligns founders' interests with the platform's long-term growth. Distributed gradually based on halving milestones.

Future Platform Activities (10%)

Reserved for unlocking new features and functionalities. Tokens allocated for future developments to keep the platform competitive.

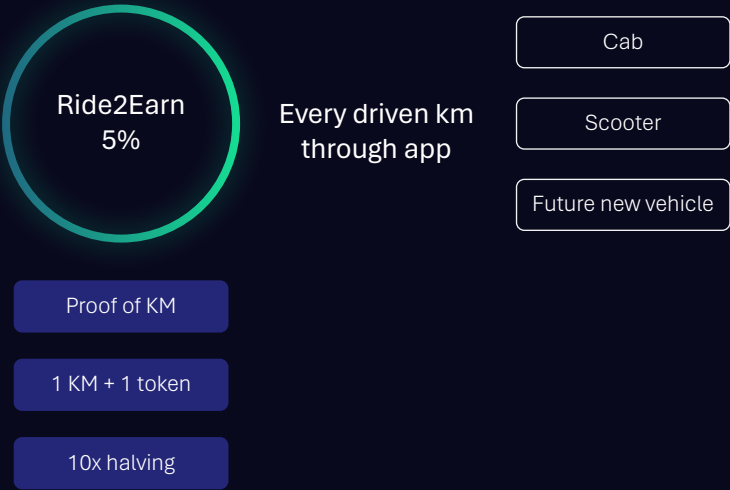
Reserve (10%)

Acts as a financial buffer for unforeseen expenses. Reserved tokens allocated as needed to ensure project stability.

TOKEN DISTRIBUTION BREAKDOWN

Ride2Earn (5%)

Rewards users for booking rides, increasing engagement and activity.
Tokens are distributed for frequent booking activities.



Carbon Credits (5%)

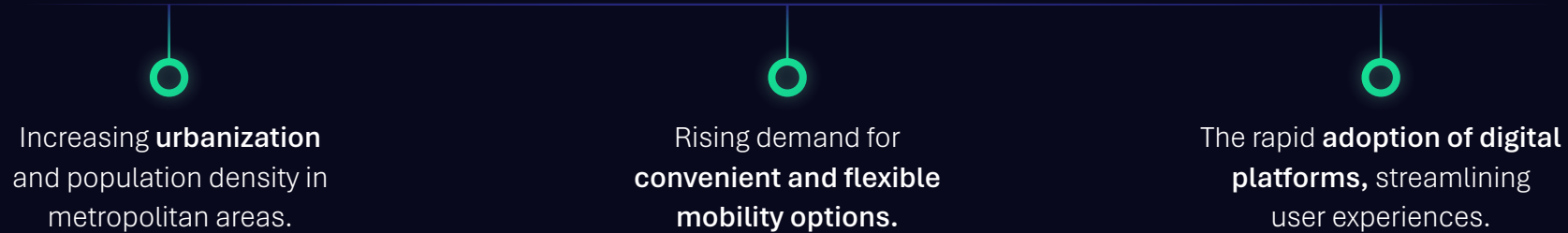
Promotes eco-friendly practices and attracts environmentally conscious users.
Allocated through Proof of Kilometers to incentivize sustainable actions.



Global Mobility Market Insights

The global mobility industry is projected to grow at a **CAGR of 12.8% through 2028**, with the **ride-hailing segment alone expected to reach \$195 billion**.

This expansion is fueled by:



As of 2023, the mobility sector holds significant economic assets and capital, contributing billions to global GDP. However, the industry faces critical challenges such as **driver dissatisfaction, high operating costs, and limited transparency**, creating opportunities for innovative, disruptive solutions like Tokify.

Blockchain in Mobility

Blockchain technology is rapidly emerging as a transformative force in mobility, valued for its ability to enhance **transparency, security, and operational efficiency**. The blockchain market in transportation and logistics is projected to reach **\$3 billion by 2025**, driven by:



Demand for **accurate data tracking** and fraud prevention.



The potential for **decentralized ownership**, offering users more control and fairness.



Companies leveraging blockchain report measurable benefits, including **reduced operational errors and improved trust**.

Opportunities for Tokify

Tokify stands at the intersection of these evolving industries, poised to capitalize on significant market opportunities:

Differentiation

By combining blockchain with mobility, Tokify addresses key industry pain points, such as lack of transparency and driver dissatisfaction.

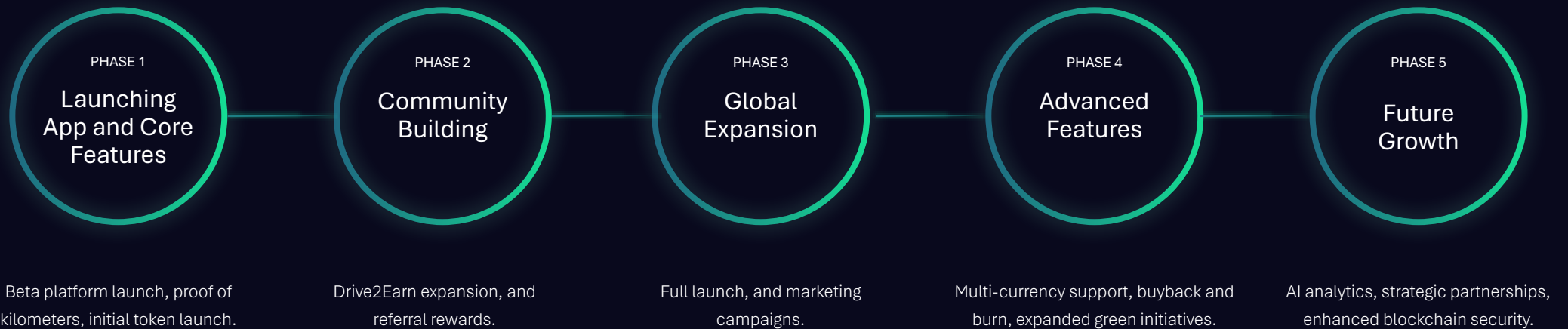
Market Potential

The integration of blockchain allows Tokify to redefine how value is created and shared across the mobility ecosystem, aligning with global trends and user demands.

With a solid foundation in blockchain innovation and a focus on solving mobility challenges, Tokify is well-positioned to lead the next generation of mobility solutions, driving growth and creating shared value for all stakeholders.

Key Phases and Milestones

This roadmap reflects Tokify's clear vision for growth and long-term sustainability. By strategically rolling out features and expanding across new markets, Tokify is poised to become a transformative platform in the transportation and blockchain industries.



Team and Partnerships

Tokify's success is built upon the expertise and dedication of a highly skilled team and a growing network of strategic partners.

Together, they bring a wealth of experience in blockchain technology, transportation, and sustainable business practices to the platform, fostering a foundation of trust, innovation, and industry knowledge.



Founders and leadership

Tokify's leadership team consists of industry veterans in blockchain, transportation, and business development. Their combined experience guides the platform's strategic direction and growth.



Marketing and community managers

Tokify's marketing and community team is committed to growing the user base, engaging with the community, and enhancing the brand's presence globally through campaigns, partnerships, and social initiatives.



Blockchain experts

A team of blockchain engineers ensures Tokify's infrastructure is secure, scalable, and efficient, aligning with best practices in data transparency and security.



Sustainability Advisors

With advisors focused on eco-friendly practices, Tokify integrates carbon credit incentives and sustainability goals directly into its ecosystem, aligning with global environmental standards.



IT and Digital Transformation Experts

Key team members with extensive backgrounds in IT and digital transformation ensure seamless integration of technology to drive innovation and platform efficiency.

Team and Partnerships

Key Partnership Benefits

Expanding market access

By collaborating with transportation and logistics companies, Tokify can expand into new markets more efficiently, gaining access to established networks and customer bases.

Alignment with environmental goals

Partnerships with sustainability organizations reinforce Tokify's eco-friendly initiatives, helping attract and retain users who value sustainable practices.

Strategic Partnerships

Sustainability organizations

Tokify partners with sustainability-focused organizations that provide expertise in carbon offsetting and eco-friendly practices, helping to maintain the platform's commitment to environmental responsibility.

Industry collaborations

Partnerships with ride-hailing and logistics companies allow Tokify to tap into established networks, expanding its user base and market reach.

Financial and legal advisors

A team of financial and legal experts ensures that Tokify remains compliant with regulatory requirements, provides accurate reporting, and follows a sound financial strategy.

NFT Fractionalization Overview

How the Multi-Asset NFT Model Works

NFT Creation and Fractionalization

Each NFT represents a specific physical asset, such as:
EV Charging Stations, Electric Scooters, Delivery Vehicles, Electric Cabs,
and Shared Rideshare Fleets.

Asset Deployment

Funds raised from NFT fractionalization are utilized to acquire, install, and operate the assets, enabling them to begin generating revenue.

Tokify redefines the way mobility infrastructure is funded, owned, and operated by integrating Non-Fungible Tokens (NFTs) with physical assets. By leveraging blockchain technology, Tokify introduces a decentralized model that ensures transparency, scalability, and profitability for a wide range of high-demand mobility assets, including EV charging stations, electric scooters, delivery vehicles, and shared rideshare fleets.

Tokenized Asset Types and Revenue Streams

Electric Vehicles (EVs)

Includes electric cabs and shared ride fleets.
Revenue Streams: Passenger fares, advertising partnerships, and leasing agreements.

Electric Scooters

Designed for urban micromobility solutions.
Revenue Streams: Pay-per-ride usage, subscriptions, and partnerships with local businesses.

Delivery Vehicles

Focused on last-mile delivery for e-commerce and logistics.

EV Charging Stations

Essential for sustainable mobility infrastructure.

Revenue Streams: Charging fees, membership programs, and collaborations with renewable energy providers.

Tokenized Maintenance Assets

Includes maintenance hubs and service fleets to ensure operational efficiency.

Revenue Streams: Maintenance subscriptions or pay-per-use service fees.

Tokenized Asset Types and Revenue Streams



EV Charging Stations

PERFORMANCE

50-120kW, up to 200 charges/day.

REVENUE

Charging fees, memberships, green energy partnerships.

TARGET

EV owners and fleet operators.



Electric Scooters

PERFORMANCE

Compact and ideal for short trips.

REVENUE

Pay-per-ride, subscriptions, and advertising.

TARGET

Urban commuters and tourists.



Delivery Vehicles

PERFORMANCE

Last-mile delivery, optimized for efficiency.

REVENUE

E-commerce partnerships and fleet rentals.

TARGET

Logistics companies and small businesses.



Shared Rideshare Fleets

PERFORMANCE

EV/hybrid vehicles for ride-hailing.

REVENUE

Ride fares and leasing agreements.

TARGET

Urban commuters.



Electric Cabs

PERFORMANCE

Eco-friendly EV fleets.

REVENUE

Fares and premium services.

TARGET

Professionals and eco-conscious travelers.

Multi-Asset NFT Model



Revenue Generation and Profit Sharing

Revenue Streams by Asset Type

EV Charging Stations:

Pay-per-use charging fees and energy provider partnerships.

Scooters and EVs:

Ride fares and advertising revenue.

Delivery Vehicles:

Revenue from logistics contracts and on-demand delivery fees.

Profit Sharing

70% of net revenue is distributed to NFT fraction holders.

30% is retained by Tokify for operational, compliance, and maintenance costs.

Advantages of a Multi-Asset Model

Versatility

By tokenizing diverse asset types, Tokify ensures steady revenue generation and risk diversification.

Scalability

The model is replicable for emerging asset categories, enabling rapid growth and market adaptation.

Sustainability

Focus on eco-friendly assets like EVs and renewable energy ensures alignment with global sustainability goals.

Accessibility

Fractionalized NFTs democratize investment, allowing broader participation in high-value infrastructure projects.

Operational Management

Tokify ensures the seamless operation and maintenance of all tokenized assets through dedicated management teams:



Daily Operations

Monitoring uptime for EV chargers, fleet availability, and asset readiness. and maintenance costs.



Service and Maintenance

Scheduled servicing to maintain asset longevity and performance.



Blockchain Transparency

All financial transactions and performance metrics are recorded on the blockchain, ensuring accountability and trust.

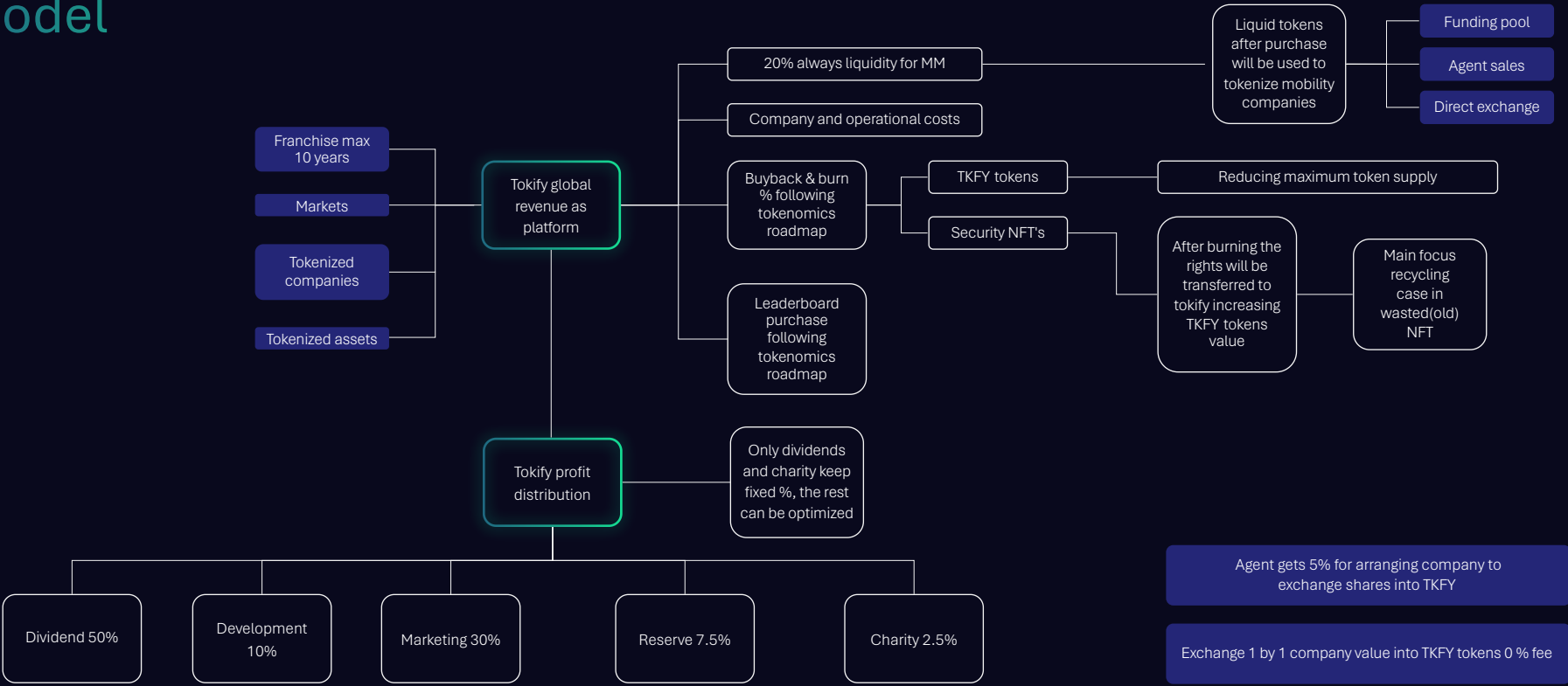
A Future-Ready Ecosystem

Tokify's multi-asset NFT model is more than just a business strategy—it's a movement toward sustainable and democratized asset ownership. By tokenizing EV chargers, electric scooters, delivery fleets, and more, Tokify creates a transparent, community-driven ecosystem that aligns technological innovation with environmental responsibility.

This model not only bridges the gap between digital assets and physical infrastructure but also fosters a shared economy where everyone benefits. Tokify is setting the standard for the future of mobility, creating lasting value for stakeholders and communities alike.

“Ride Today, Invest in Tomorrow”

Core Structure of Tokify's Business Model



Flow of the Business Model

Franchise (Max 10 Years)

Local franchise partners operate under capped 10-year agreements, contributing to regional revenue and aligning their success with Tokify's global vision.

Markets

Tokify expands into key markets by leveraging partnerships and regional franchise systems, ensuring a strong local presence while supporting global scalability.

Tokenized Companies

Mobility companies can be tokenized to align their growth and success with the overall Tokify ecosystem, ensuring transparency and efficiency.

Tokenized Assets

Vehicles, drivers, and operations are tokenized, creating a digital representation of physical assets to enhance efficiency, transparency, and scalability.

Key mechanisms driving The Business Model



Buyback and Burn Strategy

A percentage of revenue is allocated to buy back tokens from the market and burn them, reducing supply and increasing value for token holders.



NFT-Based Security and Recycling

Security NFTs ensure operational transparency while also enabling the recycling of outdated or unused assets, reducing waste and maintaining efficiency.



Direct Exchange System

Users and partners exchange tokens directly using fiat currency, creating a seamless and user-friendly transaction flow.

2024/ 2025



Ride today,
Invest in tomorrow.

Thank You