

RIDE TODAY,  
INVEST IN TOMORROW

2025 - 2026



TOKIFY.AT



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# Executive Summary

**Tokify is the first tokenized mobility platform that transforms every kilometer into real, measurable value for all participants.**

The global mobility industry faces critical challenges: high marketing and operational costs, shrinking driver earnings, lack of lasting value for riders, minimal incentives for sustainable transport, and limited ways for influencers to generate lasting value from their communities.

Tokify directly addresses these issues by turning real-world movement into blockchain-based solutions that deliver rewards and benefits across the ecosystem.



Through our Proof-of-Kilometer model, blockchain-based tokens are distributed across the ecosystem, ensuring everyone benefits from actual usage, not speculation.

**Tokens are only mined through kilometers driven on confirmed Tokify app bookings.**

Our mission is clear, to build a global, self-scaling mobility network that generates wealth, drives environmental impact, and creates a new class of mobility-backed digital assets, kilometer by kilometer.

**01** The model slashes marketing and operational costs by replacing traditional payouts with performance-based token rewards. While rides are initially paid in fiat (with the option to pay in Tokify tokens), over time operational expenses currently covered in cash are progressively replaced by token-based rewards.

This shift significantly reduces the company's cash burn for operations and marketing.

A programmed halving model and periodic token burns further support long-term value growth and supply scarcity.

**02** A built-in Sustainability Rewards mechanism supports eco-friendly transport and carbon balancing initiatives, while Tokify's mining logic can integrate with any crypto project or exchange to merge ecosystems and generate liquidity.

For ride-hailing/mobility companies, integration is offered through TaaS (Tokenization as a Service), allowing them to join and benefit from our ecosystem. Built as a scalable protocol, it can power tokenized reward systems across the global mobility industry.

**03** In the long term, once licensing and regulatory approvals are in place, anyone will be able to invest directly into mobility-related assets within the Tokify network—such as vehicles, charging infrastructure, or other market-relevant mobility assets.

Tokify may also explore mechanisms, subject to full regulatory compliance, that could enable eligible utility token holders to exchange their tokens into tokenized company shares.



# Ethical & Impact Investment With ESG Integration

Tokify is positioned as an ethical and positive impact investment, designed to meet growing demand for opportunities that deliver both financial returns and measurable social and environmental benefits.

By aligning blockchain-based tokenization with ESG principles, Tokify creates long-term value for both investors and society. Equal rewards for drivers, riders, and influencers worldwide ensure fairness and inclusion across all regions, reinforcing Tokify's ethical foundation and its role as a truly global impact platform.

## ESG Contribution:

### Environmental (E)

Supports emissions reduction and sustainable mobility through Proof-of-km rewards and a dedicated carbon credits wallet.

### Social (S)

No matter where someone lives: Vienna, Lagos, or São Paulo, the same reward logic applies. Drivers, riders, and influencers worldwide receive equal rewards for the same activity, fostering fairness, inclusion, and collective benefit.

### Governance (G)

Ensures transparent fund management, regulatory compliance, and a rules-based Proof-of-km reward system that allocates tokens based on real usage. Community input is gathered via the Community Ideas Tool—an open submission and feedback channel (not a voting system). Final decisions remain with the Tokify team and board to ensure strategic focus and sustainable growth.



# Why Tokify?

Traditional mobility platforms often lack fair compensation and sustainable practices. Tokify solves these issues with a transparent, secure, and community-focused approach.

Through mechanisms like **Drive2Earn** and **Franchise D2E**

Tokify transforms rides into profit opportunities for everyone involved.



# Key Highlights



## Drive2Earn

Drivers earn tokens based on kilometers driven, fostering loyalty and active engagement.



## Franchise D2E

Franchise wallets mine tokens from Tokify's global Proof-of-Km, reducing local risk and sharing success in worldwide growth.



## Eco-Friendly Focus

Tokify's carbon credit incentives encourage sustainable practices, aligning with global environmental goals.



## Deflationary Tokenomics

With a buyback and burn strategy, Tokify gradually reduces token supply, enhancing scarcity and increasing value for token holders.



# Founder's Message



**By Sükrü Bektas**

Tokenization System Architect: The Founder & CEO of Tokify

“To everyone moving this vision forward, whether you're behind the wheel,  
sharing our mission, or building with us: **Tokify exists because of you.**”



# Redefining Mobility Through Shared Value

To everyone contributing, **thank you.**  
You're not working for Tokify, you are Tokify.  
Let's keep building the future, one ride, one  
city, one moment at a time.

**This project didn't start as a product.** It began as a response to a system that left too many behind. I saw drivers work endlessly while others profited. I watched platforms grow, but the people who made them grow stayed in the shadows. And I knew something had to change. Tokify was created to fix that imbalance.

Every kilometer driven, every post shared, every local launch, it all adds up to something bigger. Not just transactions, but tokens that carry real weight, each one a small part of a bigger movement.

We built this system with one belief at its core: those who move the world deserve to own a piece of it. That's why drivers can mine tokens instead of chasing only payouts. That's why influencers earn from results, not promises. That's why franchise partners don't just pay to join — they grow with us.

In Tokify, every contribution is tracked. Every effort is rewarded. Every step forward belongs to all of us. This isn't a startup chasing hype. It's a self-scaling, purpose-driven ecosystem designed for long-term value and shared success.

And what makes it powerful... is you.



## Vision and Mission

Our vision is to lead the mobility sector as a comprehensive blockchain driven platform, uniting community engagement, eco-conscious practices, and technological advancement. Tokify strives to redefine the future of mobility, ensuring long-term value for all participants.

To transform the mobility industry by leveraging blockchain technology to create an efficient, transparent, and sustainable ecosystem. Tokify aims to reduce digital waste, optimize energy use, and align revenue distribution with user contributions, paving the way for a future where innovation drives shared success.

## The Road Ahead

With a comprehensive roadmap that includes strategic partnerships, market expansions, and continuous feature enhancements, Tokify is poised to reshape how transportation services operate. Our innovative model not only benefits drivers but also attracts investors looking for sustainable, high-growth opportunities.

### WEB3:



DEFI



NFT



Community



Digital Token



Blockchain

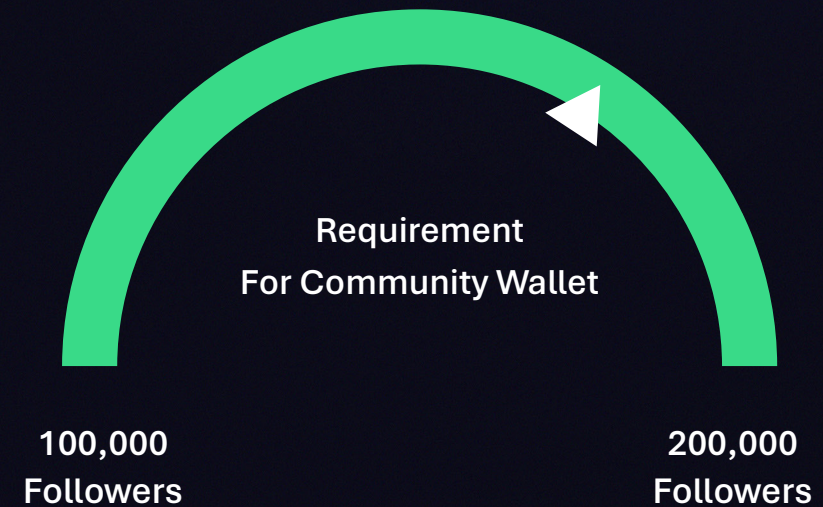


## Market Access and Community Growth Dynamics

As Tokify grows in success, it becomes increasingly difficult to join the network and receive wallets. The more kilometers the community achieves, the **higher the requirements and expectations** become for new participants.

For example, in the early “pre-halving” phase, a community wallet holder with **100,000 followers** may qualify to receive a wallet. After halving, the threshold doubles—requiring **200,000 followers** to meet the same requirements.

To support decentralization and fairness, groups of smaller participants may also **join together** to fulfill the requirements collectively, forming wallet-eligible alliances.



**“Requirements scale with adoption. Groups can combine to meet criteria.”**



# Explanation of The current landscape of The mobility industry

A 2022 survey indicated that 58% of ride-hailing drivers expressed dissatisfaction with their earnings, attributing this mainly to unclear pricing and high platform fees. Additionally, the industry is burdened by inefficiencies and a lack of transparency, highlighting the urgent need for innovative, fair solutions.

The global mobility industry is crucial to the global economy, supporting the movement of goods and people. As of **2023**, the logistics sector was valued at approximately **\$9.41 trillion** and is projected to surpass **\$14.08 trillion by 2028**. This growth is driven by globalization, the rapid expansion of e-commerce, and continuous technological advancements.

However, the industry faces persistent challenges:

- ✓ **Low Profit Margins:** Many drivers struggle with minimal earnings.
- ✓ **Increased Competition:** The growth of ride-hailing and delivery services intensifies market competition.
- ✓ **Opaque Earnings Models:** Drivers often report dissatisfaction due to unclear and high commission fees.
- ✓ **Lack of Control:** Drivers and smaller transportation companies rarely have ownership stakes or say in platform operations.



# Blockchain in Mobility: A Game-Changer

Blockchain technology is revolutionizing industries by providing secure, transparent, and decentralized record-keeping. **55% of global executives**, including those in mobility, view blockchain as a key strategic priority.

**In Mobility, Blockchain Offers:**



## Data Accuracy

Reduces errors, increasing trust in records.



## Secure Transactions

Facilitates safe, verifiable exchanges without intermediaries.



## Supply Chain Transparency

Enables real-time tracking of goods with assured data integrity.



# The Shift in Mobility

AI is replacing drivers, disrupting jobs, and reshaping the mobility industry. While automation threatens traditional driving roles, it also opens the door to a **more profitable and sustainable model.**

Tokify turns this disruption into opportunity by tokenizing mobility, ensuring fair rewards, ownership, and long-term benefits for all participants in the evolving digital economy.

This approach not only protects drivers but also empowers users and investors to take part in the future of mobility.



# Challenges in the Traditional Transportation Industry

01. Low driver earnings due to platform commissions and unclear fare calculations.
02. Drivers have no stake in platform success; they are service providers with no share in profits.
03. Lack of clarity in earnings distribution and hidden fees lead to distrust.
04. Few platforms incentivize eco-friendly practices, contributing to environmental concerns and missing the chance to engage eco-conscious users.

Source: FinancesOnline, Deloitte





# How Tokify is redefining Mobility with Blockchain

Tokify is revolutionizing mobility by integrating blockchain to create a fair, transparent, and inclusive platform. By rewarding meaningful contributions, Tokify empowers drivers, franchise partners, and users to be active participants in a thriving ecosystem—focused on growth, sustainability, and trust.

## Empowering through Tokens

**01. Drivers:** Every kilometer driven converts into tokens through the Drive2Earn model, turning effort into value and strengthening connection to the platform's success.

**02. Franchise Partners:** Earn tokens through the Franchise D2E model, ensuring stability and reinforcing commitment to long-term growth.

**03. Users:** Benefit from loyalty programs and eco-conscious incentives that reward participation and align with their values.

## Building Trust through Transparency

Every kilometer, share, and reward is securely recorded on the blockchain, creating a transparent system where every participant knows their contributions are valued. Hidden fees and opaque practices are replaced with clarity and fairness.

## Fairness through Automation

The Proof of **Kilometers (KM) system** ensures that rewards are distributed fairly and automatically based on verified distances. This inspires confidence, motivates continuous participation, and aligns everyone with the platform's growth.

## Inspiring Sustainability

Tokify integrates carbon credit rewards, encouraging eco-friendly actions like fuel-efficient driving and adopting greener solutions. These initiatives make every ride a step toward a better planet, appealing to those who care about their impact.

Tokify doesn't just bridge the gap between traditional mobility and blockchain; it paves the way for a system where fairness, transparency, and sustainability are the foundation. It's not about changing how we pay—it's about changing how we participate and grow together.



# Tokify's Blockchain Infrastructure

Tokify's blockchain infrastructure brings transparency, security, and efficiency to transportation by creating a decentralized, trusted system where data and transactions are secure, accurate, and fully transparent.



## Blockchain Core

**01. Decentralization:** Data is managed on a decentralized blockchain, preventing control by any single entity and establishing a reliable ecosystem for users.

**02. Smart Contracts:** Automated agreements that handle rewards and transactions fairly without intermediaries, ensuring seamless and transparent processes.



## Automated Token Distribution

Smart contracts automatically allocate tokens based on verified kilometers. This ensures accurate and timely compensation for drivers, franchise partners, and users, reducing human error and enhancing transparency.

Tokify's deflationary model further supports long-term value for token holders by gradually reducing token supply over time.



## Proof of Kilometers (KM) System

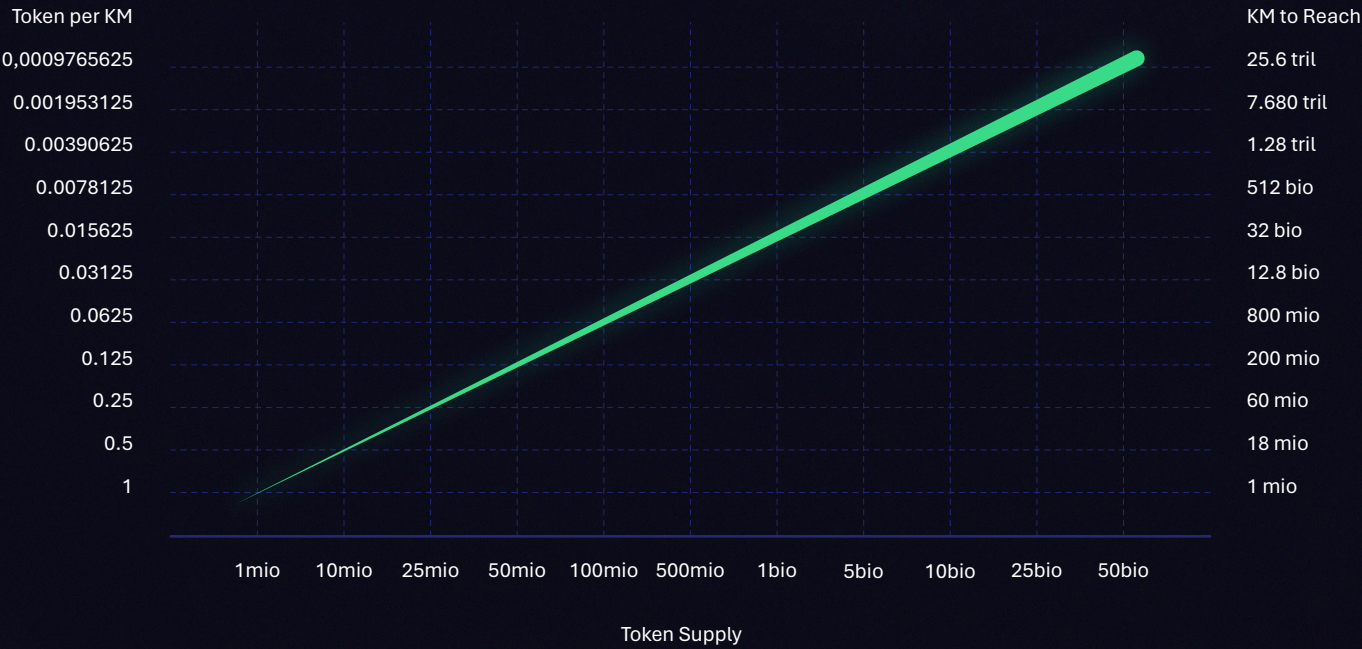
Integrating GPS tracking with blockchain, the Proof of Kilometers (KM) system verifies every kilometer driven by Tokify drivers. Each verified kilometer is then converted into tokens, offering fair, tamper-proof rewards.

The more kilometers a driver completes, the more **tokens they earn**, giving them a direct stake in the platform.



# Proof of Kilometers (KM) System

To further strengthen its ecosystem, Tokify employs a deflationary model and a **10x halving** with milestones mechanism to ensure token value appreciates over time. A key part of this strategy is the planned burn of 49 Billion Tokens, which will reduce the total supply to just 1 Billion Tokens in circulation. This approach fosters scarcity, promotes stability, enhances token utility, and provides ample rewards for active users over time.

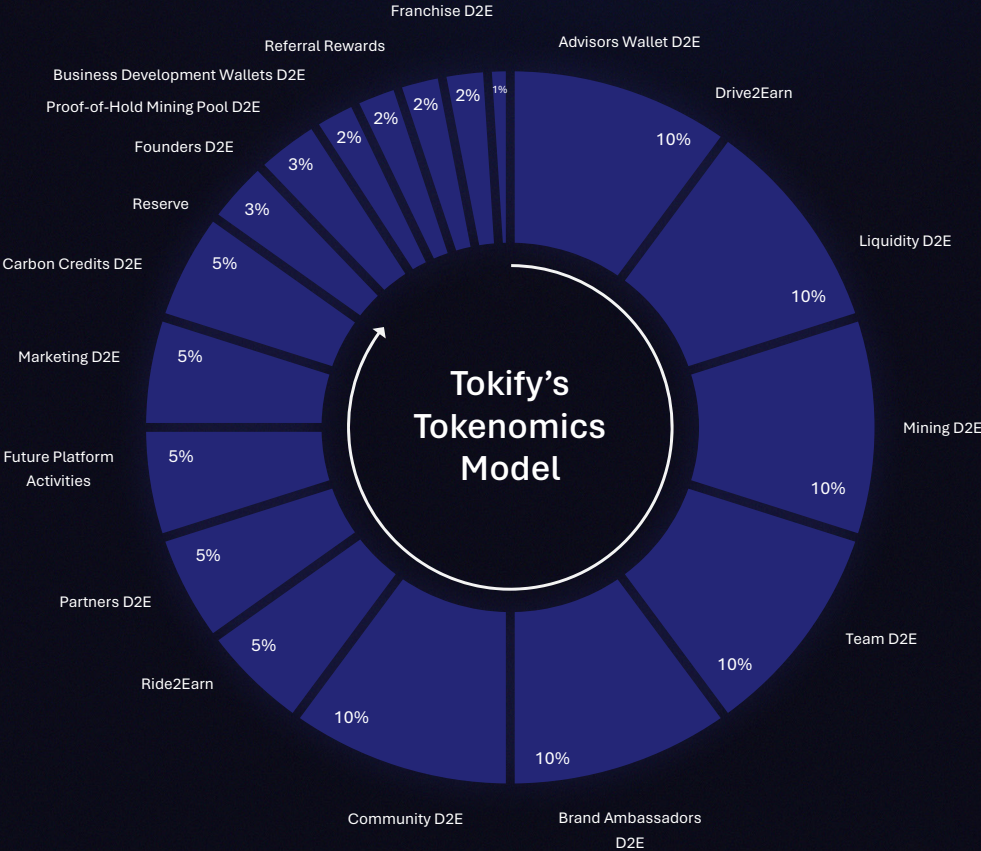




# Token Distribution Breakdown

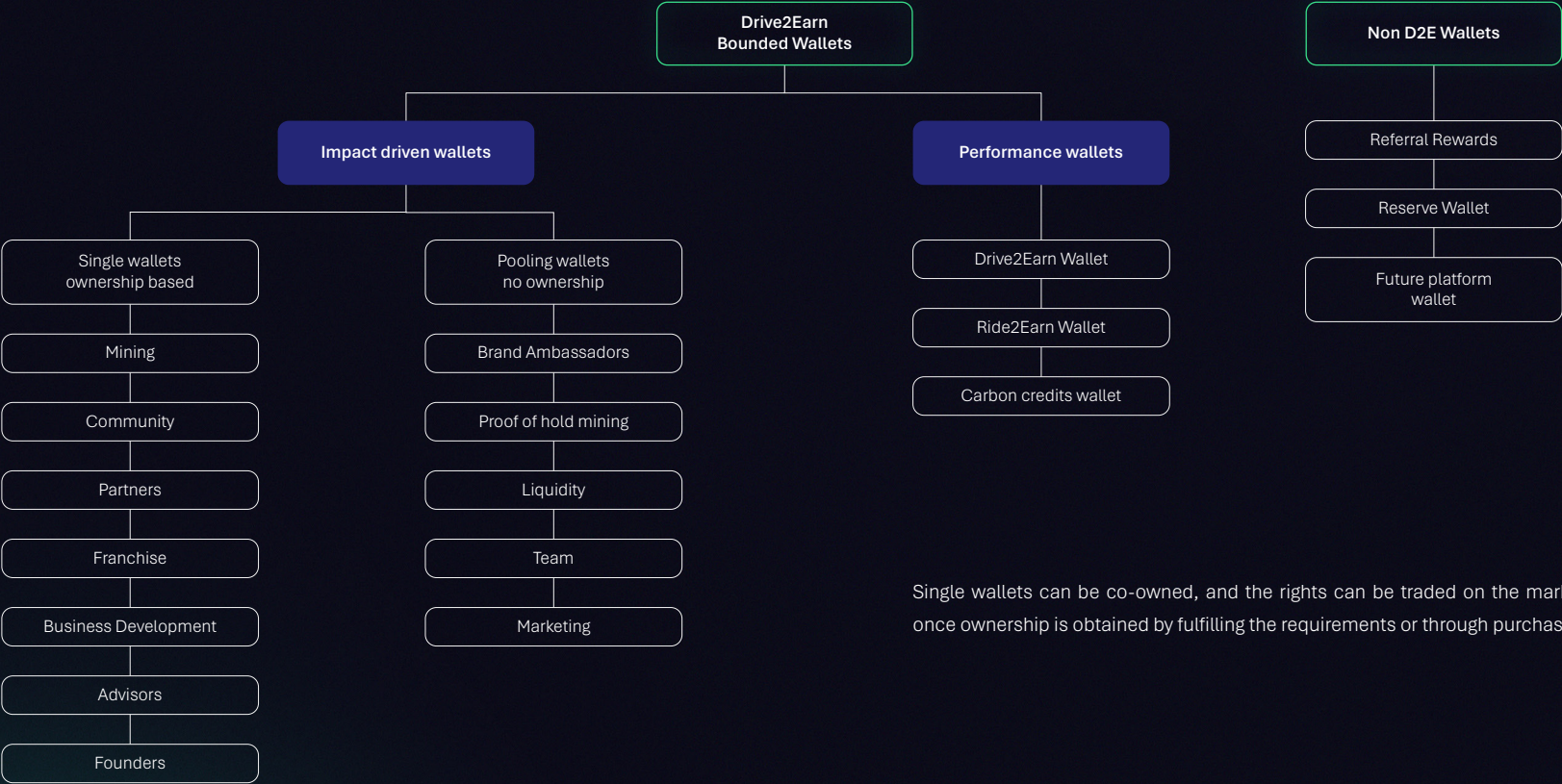
Tokify’s tokenomics model is designed to create a balanced and sustainable ecosystem. By distributing tokens across specific categories, Tokify ensures that all stakeholders, drivers, franchise partners, users, investors, and the team to benefit from the platform’s growth.

The distribution approach includes reward mechanisms, strategic growth incentives, and a deflationary model using a buyback and burn strategy.



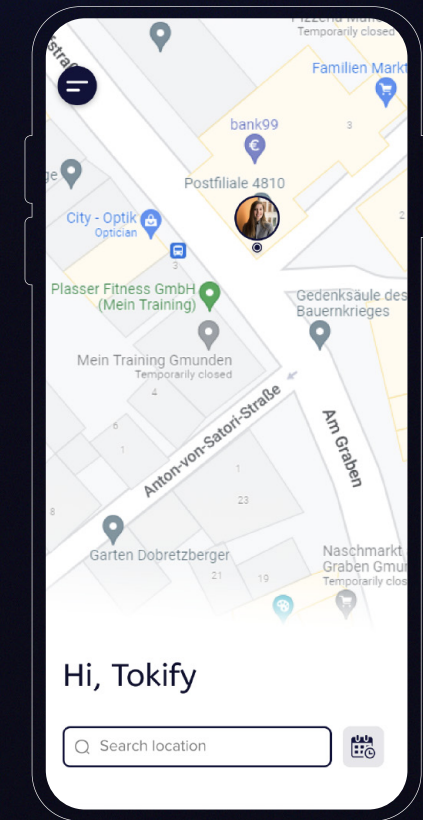
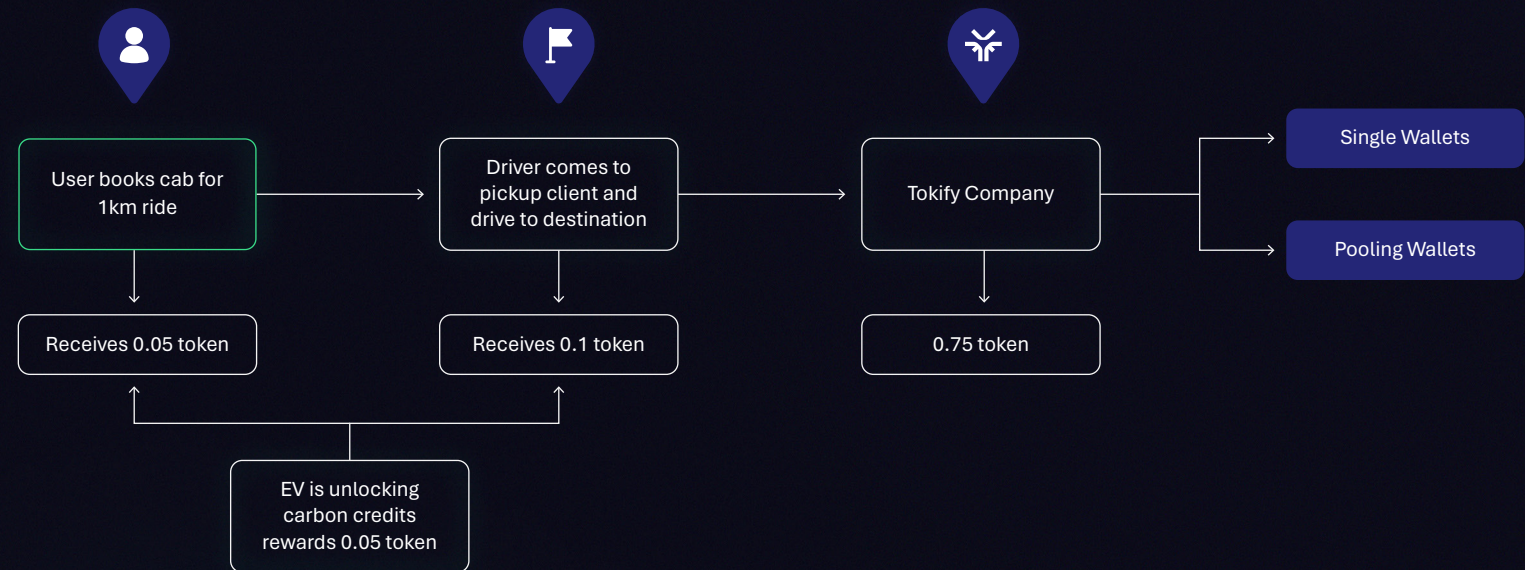


# Drive2Earn Wallet Ecosystem





# Token Distribution Flow



Start Trip

Every kilometer driven through the Tokify app generates tokens, which are distributed as shown in this Token Distribution Flow and in the Tokenomics. Through the halving mechanism, the number of tokens generated per kilometer decreases at each milestone. Each single wallet is a mining wallet, where holders have the right to resell or transfer their tokens after receiving them.



TOKIFY GLOBAL ROADMAP

| Halving Step | Token per km | Km per 1 token | Km until next Halving | Circulating Supply (%) | Liquidity per km (\$) | Generating Liquidity per Token (\$) | Estimated Liquid Token Value | Active Supply Liquidity (\$)    | 0.01% wallet generated value (\$) | 0.01% wallet   |
|--------------|--------------|----------------|-----------------------|------------------------|-----------------------|-------------------------------------|------------------------------|---------------------------------|-----------------------------------|----------------|
| 0            | 1            | 1 km           | 1 mio km              | 1 mio tokens (0.002%)  | 0.01 \$               | 0.01 \$                             | 0.01 \$                      | 10 k \$                         | 1 \$                              | 100 tokens     |
| 1            | 0.5          | 2 km           | 18 mio km             | 10 mio tokens (0.02%)  | 0.01 \$               | 0.02 \$                             | 0.019 \$                     | (+10 k \$) 190 k \$             | 19 \$                             | 1 k tokens     |
| 2            | 0.25         | 4 km           | 60 mio km             | 25 mio tokens (0.05%)  | 0.01 \$               | 0.04 \$                             | 0.0316 \$                    | (+190 k \$) 790 k \$            | 77.5 \$                           | 2.5 k tokens   |
| 3            | 0.125        | 8 km           | 200 mio km            | 50 mio tokens (0.10%)  | 0.01 \$               | 0.08 \$                             | 0.0558 \$                    | (+790 k \$) 2.79 mio \$         | 279 \$                            | 5 k tokens     |
| 4            | 0.0625       | 16 km          | 800 mio km            | 100 mio tokens (0.20%) | 0.01 \$               | 0.16 \$                             | 0.1079 \$                    | (+2.79 mio \$) 10.79 mio \$     | 1.08 k \$                         | 10 k tokens    |
| 5            | 0.03125      | 32 km          | 12.8 bio km           | 500 mio tokens (1%)    | 0.01 \$               | 0.32 \$                             | 0.27758 \$                   | (+10.79 mio \$) 138.79 mio \$   | 13.7 k \$                         | 50 k tokens    |
| 6            | 0.015625     | 64 km          | 32 bio km             | 1 bio tokens (2%)      | 0.01 \$               | 0.64 \$                             | 0.45879 \$                   | (+138.79 mio \$) 458.79 mio \$  | 45.8 k \$                         | 100 k tokens   |
| 7            | 0.0078125    | 128 km         | 512 bio km            | 5 bio tokens (10%)     | 0.01 \$               | 1.28 \$                             | 1.1158 \$                    | (+458.79 mio \$) 5.579 bio \$   | 557.9 k \$                        | 500 k tokens   |
| 8            | 0.00390625   | 256 km         | 1.28 tril km          | 10 bio tokens (20%)    | 0.01 \$               | 2.56 \$                             | 1.8379 \$                    | (+5.579 bio \$) 18.379 bio \$   | 1.837 mio \$                      | 1 mio tokens   |
| 9            | 0.001953125  | 512 km         | 7.68 tril km          | 25 bio tokens (50%)    | 0.01 \$               | 5.12 \$                             | 3.80716 \$                   | (+18.379 bio \$) 96.179 bio \$  | 9.51 mio \$                       | 2.5 mio tokens |
| 10           | 0.0009765625 | 1024 km        | 25.6 tril km          | 50 bio tokens (100%)   | 0.01 \$               | 10.24 \$                            | 7.04358 \$                   | (+96.179 bio \$) 352.179 bio \$ | 35.2 mio \$                       | 5 mio tokens   |

*Tokify Valuation Model: as Tokify expands, our goal is to maintain a sustainable, transparent token economy that builds trust and long-term value. Token burning is not part of our valuation model. Instead, we focus on real utility, ecosystem growth, and multiple revenue streams. While Tokify earns more than \$0.01 per kilometer, all valuation models are based on this minimum baseline to ensure consistency and stability, even in the most conservative market conditions.*



# Structural Framework of Tokify Wallets

01

## Drive2Earn 10%

Rewards drivers based on kilometers driven, aligning their contributions with the platform's growth. D2E-bounded wallets receive the same amount of tokens minted in parallel to the D2E wallet address.

02

## Mining D2E 10%

Supports Tokify's development, growth, and sustainability. Following the concept of mining proof of work, this is limited to 1,000 wallet addresses, each receiving 0.01% of the allocation.

03

## Community D2E 10%

Supports partnerships with KOLs (Key Opinion Leaders) and influencers to grow awareness and foster adoption. Funds collaborations, creator-led campaigns, community initiatives, and ecosystem expansion through thought leadership.

04

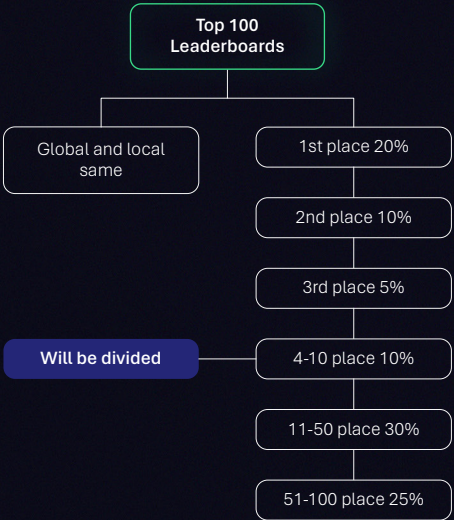
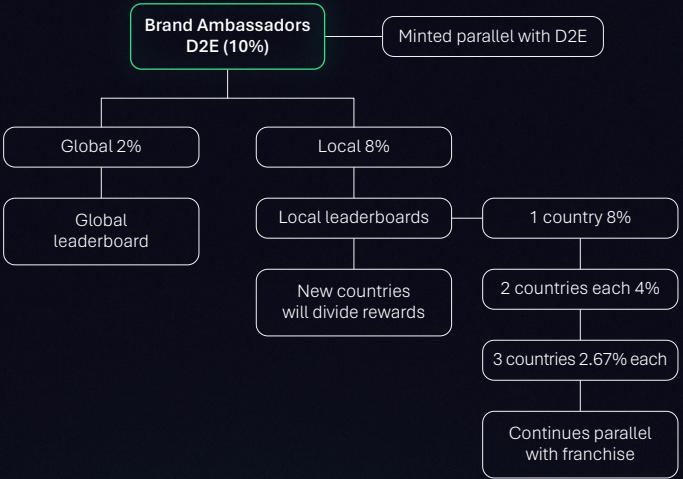
## Liquidity D2E 10%

Maintains token market stability and reduces price volatility. Provides liquidity on exchanges to build investor confidence.



05. Brand Ambassadors 10%

Rewards commercial drivers who promote Tokify within their communities and online, distributed as leaderboard rewards to local and global ambassadors. Multiple ambassador campaigns can run simultaneously, targeting different regions for maximum reach and engagement, ensuring broader market penetration with structured rewards.



06. Team D2E 10%

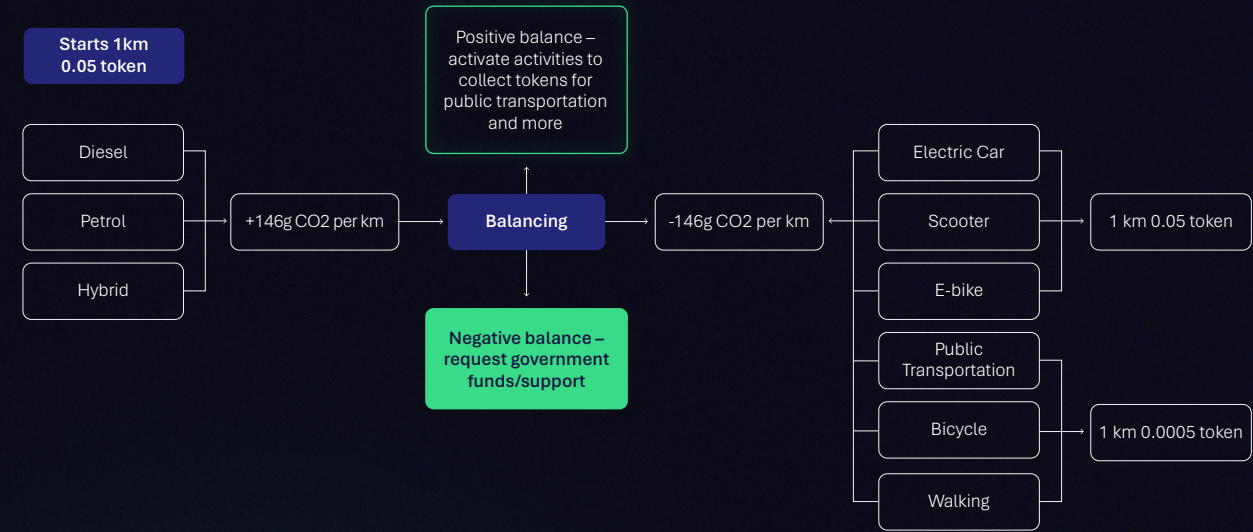
Motivates and retains local and global teams critical to Tokify's success. Allocated based on milestones tied to KM performance, ensuring team contributions align with platform growth.





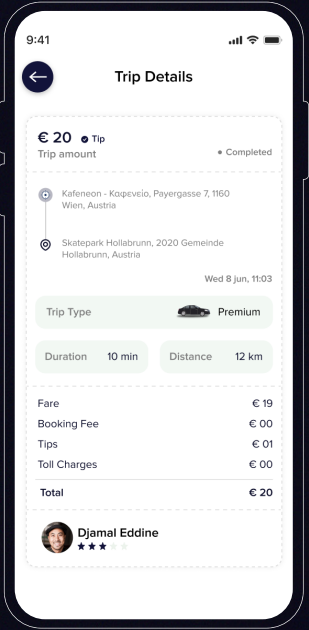
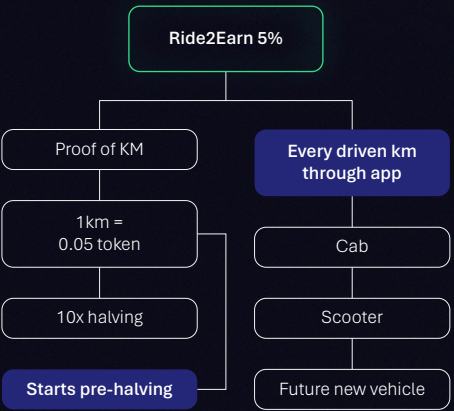
07. Carbon Credits D2E 5%

Tokify rewards low-emission mobility through a carbon offset system that tracks CO<sub>2</sub> impact per kilometer. High-emission trips reduce the balance, while eco-friendly actions like walking, cycling, or using EVs generate positive offsets. This carbon model enables access to government sustainability incentives and funds future green initiatives.



08. Ride2Earn 5%

Rewards users for booking rides, increasing engagement and activity. Tokens are distributed for frequent booking activities.



Ride Summary



WALLETS DESCRIPTION

09. Partners D2E 5%

Funds partnerships, collaborations, and strategic alliances with other blockchain or mobility networks. Allocated for cross industry collaborations to expand reach.

10. Marketing D2E 5%

Boosts visibility and user engagement through promotions and campaigns. Tokens fund competitions, advertising, and platform features.

11. Future Platform Activities 5%

Reserved for introducing and supporting new features and functionalities that enhance the Tokify ecosystem.

12. Reserve 3%

Acts as a financial buffer for unforeseen expenses. Reserved tokens allocated as needed to ensure project stability.

13. Founders D2E 3%

Aligns founders’ interests with the platform’s long-term growth. Distributed gradually based on halving milestones.

14. Business Development Wallets D2E 2%

For BDMs expanding Tokify; mined via global km; halving and difficulty increase over time.

15. Proof-of-Hold Mining Pool D2E 2%

Distributes 2% of total supply to users who lock tokens; rewards mined via global km; supports micro token holders.

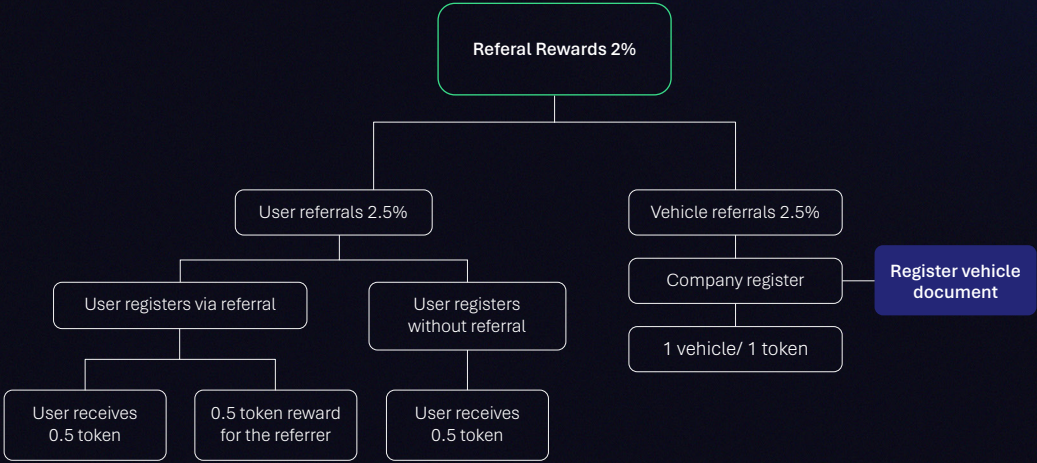
16. Franchise D2E 2%

Supports franchise partners, to benefit from global success, even if regional performance differs. Limited to 100 wallet addresses, each receiving 0.02% of the total allocation.



17. Referral Rewards 2%

Referral Rewards: Encourages user growth through referrals, strengthening community expansion and engagement. Rewards are distributed to users who complete registration and are verified through KYC.

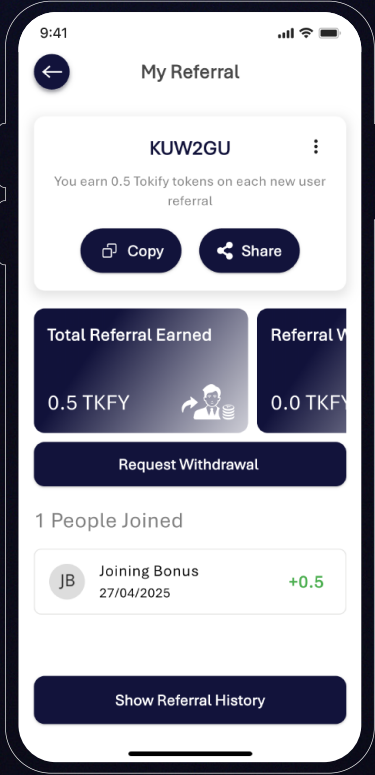


| Halving | Tokens per user & vehicle (with referral) | User   |
|---------|-------------------------------------------|--------|
| Pre     | 1                                         | 1 mio  |
| 1       | 0.5                                       | 2 mio  |
| 2       | 0.25                                      | 4 mio  |
| 3       | 0.125                                     | 8 mio  |
| 4       | 0.0625                                    | 16 mio |
| 5       | 0.03125                                   | 32 mio |

Referral Rewards - Halving Schedule (5 cycles)

18. Advisors Wallet D2E 1%

For advisors in legal, compliance, strategy, partnerships, tokenomics, sustainability, marketing; rewards tied to km performance.



Inviting, Tracking, and Earning



# Wallet Ownership Distribution Table

Each single-owned wallet represents 0.01% of Tokify’s total token supply, except franchise wallets, which are allocated 0.02% to reflect their extended ecosystem role. Wallets may be owned individually or pooled among multiple participants to meet the ownership requirement. All wallets earn tokens through the Proof-of-Kilometer mining model: for example, both a Mining Wallet and a Community Wallet each represent 0.01% of the total supply and accumulate rewards based on driven kilometers.

Gradually released wallets (e.g., 1% per halving from the mining wallet) keep initial tokens from earlier phases in Tokify’s reserve until their scheduled release. Mined via Proof of km, these tokens can’t flood the market but can be used to stabilize prices, boost growth, and fund expansion.

| Wallet Name               | Pre halving | 1 <sup>st</sup> halving | 2 <sup>nd</sup> halving | 3 <sup>rd</sup> halving | 4 <sup>th</sup> halving | 5 <sup>th</sup> halving | 6 <sup>th</sup> halving | 7 <sup>th</sup> halving | 8 <sup>th</sup> halving | 9 <sup>th</sup> halving | 10 <sup>th</sup> halving |
|---------------------------|-------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--------------------------|
| Mining Wallet (10%)       | 1%          | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | –                        |
| Community Wallet (10%)    | 1%          | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | 1%                      | –                        |
| Partners Wallet (5%)      | 0.5%        | 0.5%                    | 0.5%                    | 0.5%                    | 0.5%                    | 0.5%                    | 0.5%                    | 0.5%                    | 0.5%                    | 0.5%                    | –                        |
| Business Development (2%) | 0.2%        | 0.2%                    | 0.2%                    | 0.2%                    | 0.2%                    | 0.2%                    | 0.2%                    | 0.2%                    | 0.2%                    | 0.2%                    | –                        |
| Advisors Wallet (1%)      | 0.1%        | 0.1%                    | 0.1%                    | 0.1%                    | 0.1%                    | 0.1%                    | 0.1%                    | 0.1%                    | 0.1%                    | 0.1%                    | –                        |
| Franchise Wallet (2%)     | 0.2%        | Based on growth         | –                       | –                       | –                       | –                       | –                       | –                       | –                       | –                       | –                        |
| Founders Wallet (3%)      | 3%          | Based on km performance | –                       | –                       | –                       | –                       | –                       | –                       | –                       | –                       | –                        |



# Difficulty Progression Across Halvings

Each halving stage reduces risk, increases growth speed, and raises entry requirements.

Wallet requirements are reviewed regularly and may be updated at any time based on ecosystem growth, token price appreciation, reduced risk factors, market demand, or performance standards. All changes will be published on the official Tokify website.

**Tokens are only mined through kilometers driven on confirmed Tokify app bookings.**

\*If agreed terms are not met, rights revert to Tokify and the wallet may be reassigned in line with current requirements and governance approvals.

## 01. Mining Wallets

Acquisition price rises each halving.

## 02. Franchise Wallets

Setup fee and wallet price rise with each halving.

## 03. Community Wallets

Larger audience and higher activity levels required.

## 04. Business Development Wallets

Higher performance and activity benchmarks.

## 05. Partner Wallets

Increased active fleet size, higher market penetration, and stronger cooperation commitments.



# Tokify Velocity Model and Driving Metaphor

Tokify introduces a Self-Accelerating Velocity Loop that transforms every kilometer into economic value. Unlike traditional mobility platforms that depend on continuous subsidies or centralized funding.

Tokify is designed as a decentralized, self-growing ecosystem, where real-world activity and token scarcity work hand in hand to drive long-term sustainability.

## Self-Accelerating Velocity Loop

Tokify's core mechanism ensures system activity in all market conditions: during high activity, when many kilometers are driven, more tokens are generated, fiat revenue increases, and the ecosystem expands; during low activity, when fewer kilometers are driven, fewer tokens enter circulation, creating scarcity that drives token value upward and motivates drivers, referral participants, and collectors to re-engage.

This creates a dual-resonance growth loop:

- In high-activity scenarios, growth is fueled by volume and revenue.
- In low-activity scenarios, growth is reignited through scarcity-driven price activation.
- In both cases, the system accelerates itself, making Tokify crash resilient compared to traditional models.



## Inflation Control & Long-Term Stability

To prevent uncontrolled token inflation during periods of high success, Tokify implements a multi-layered monetary policy:

### 01. Short-Term

The Self-Accelerating Loop ensures that either activity or scarcity keeps the system alive.

### 02. Mid-Term

Halving Events regularly reduce the number of new tokens minted per kilometer, creating scarcity milestones and reinforcing investor trust.

### 3. Long-Term

Starting with the third halving, Tokify introduces buyback & burn mechanics, funded by project revenues. A portion of revenue will be allocated to repurchasing tokens from the market and permanently removing them from circulation. The percentage may be adjusted over time to align with ecosystem growth, market conditions, and sustainability goals.

*With this structure, Tokify combines three levels of protection:*

- Loop (short-term activity safeguard)
- Halving (mid-term inflation control)
- Burning (long-term deflation & value preservation)

## Decentralized Growth vs. Centralized Subsidies

Traditional mobility companies grow by burning investor capital in centralized marketing and subsidies. Tokify flips this model:

### 01. Liquidity-Driven Growth

Instead of requiring centralized fiat injections, investors and partners can stimulate growth by providing liquidity directly into the token economy.

### 02. Value-Backed Participation

This decentralized liquidity drives up token value, which in turn motivates all participants to increase their activity.

**In Tokify, growth is not pushed top-down, but pulled by all participants, creating a resilient and community driven economy.**



## Strategic Impact & Investor Value

Tokify is not just a mobility platform – it is a new financial infrastructure layer built on everyday human activity: movement.

### 01. Mobility as an Asset

Mobility is a universal need, generating billions of kilometers daily. Tokify transforms this necessity into a monetizable asset.

### 02. Aligned Stakeholder Value

Every participant becomes a stakeholder, aligning the interests of drivers, riders, ambassadors, and investors within a single loop of value creation.

### 3. Activity-Driven Scarcity

Real-world activity is directly tied to token scarcity and demand, creating a transparent and measurable source of long-term value.

### 4. Sustainable Investor Opportunity

For investors, this represents a rare opportunity: entering an ecosystem where utility, adoption, and scarcity converge, producing sustainable growth without relying on artificial subsidies.

## Conclusion

Tokify's Velocity Model is anti-fragile, inflation-resistant, and self-accelerating.

It is designed so that:

01. In growth phases, it scales through activity and revenue.

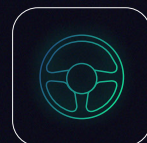
02. In slow phases, it reignites itself through scarcity and higher token value.

03. In the long term, it preserves token value through halving and burning.

*This positions Tokify as one of the most resilient velocity-driven business models, combining the everyday necessity of mobility with scarcity mechanics to build a sustainable, global, and impact-driven ecosystem. Within the blockchain and tokenization space, Tokify stands out as a uniquely designed model that transforms real-world activity into long-term digital value.*



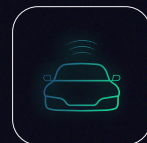
# Tokify Driving Metaphor



## Steering Wheel: Tokenomics & Governance

### Directs the system and sets the path:

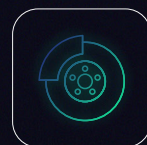
- 01. Defines the rules of motion (proof-of-km, wallet distribution, halving/burning policy).
- 02. Holders (investors, owners, ecosystem participants) shape direction through tokenomics.
- 03. Keeps Tokify aligned with long-term sustainability and growth objectives.



## Accelerator: Self-Accelerating Velocity Mechanism

### Drives growth and speed:

- 01. The App: Generates tokens from every kilometer (proof-of-km mining).
- 02. Token Distribution: Rewards drivers, riders, referrers, ambassadors – keeps adoption growing.
- 03. Scarcity Effect: If the accelerator is “not fully pressed” (low activity), fewer tokens are minted, scarcity pushes token price up, reactivates participants.
- 04. Full Acceleration: When activity is high, more tokens and fiat inflows drive ecosystem expansion.



## Brake: Halving & Burning

### Prevents overheating and protects long-term value:

- 01. Halving: Reduces token emissions at milestones, slowing supply growth.
- 02. Burning: Permanently removes tokens from circulation via revenue buybacks.
- 03. Ensures the system doesn't “overspeed” into inflation.
- 04. Creates long-term scarcity and investor confidence.

*“Tokify runs like a perfectly engineered vehicle: the steering wheel (tokenomics) sets the direction, the accelerator (app + velocity loop) drives adoption and scarcity-based growth, and the brake (halving & burning) ensures long-term stability. Together, these functions create a balanced, adaptive economy that can thrive under any market condition.”*



# Tokify Token Utilities

## 01. Buy Coupons & Discounts

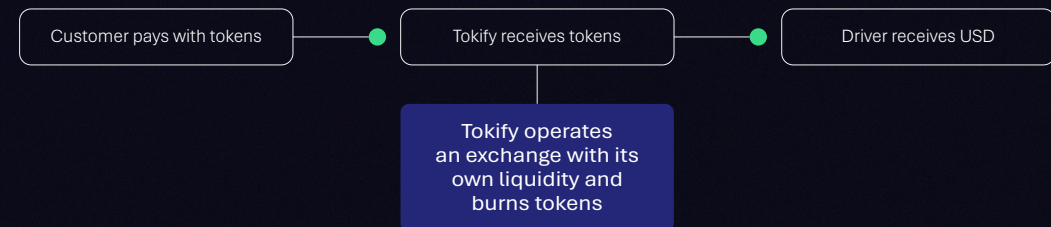
Users can purchase ride discounts, premium features, and exclusive offers using Tokify tokens.

## 02. Pay Platform Fees

Tokens can be used to cover transaction fees, priority bookings, and additional services within the ecosystem.

## 03. Utility-to-Security Token

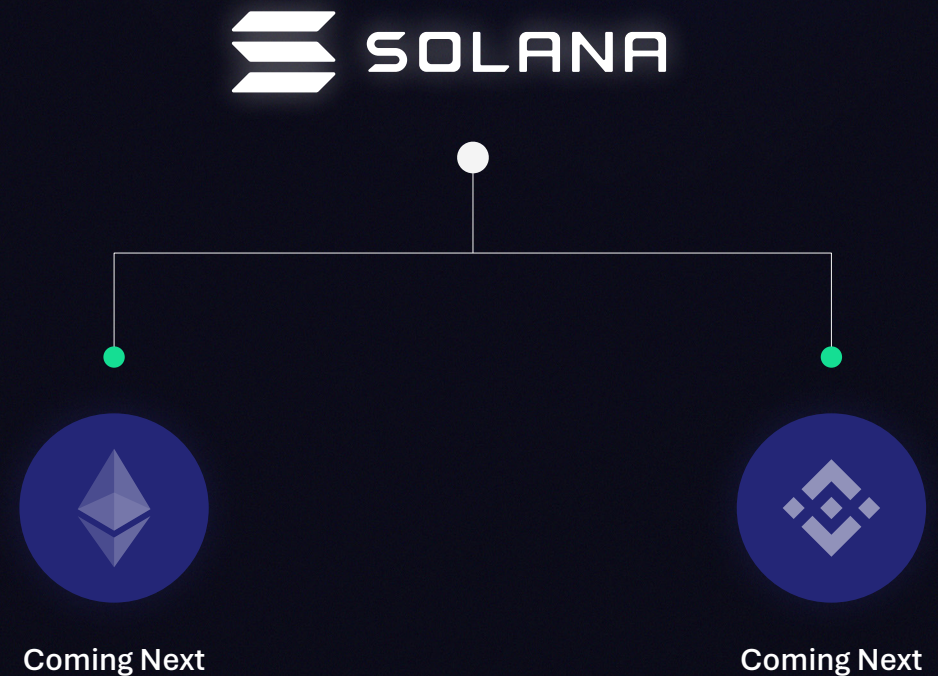
Tokify may also explore mechanisms, subject to full regulatory compliance, that could enable eligible utility token holders to exchange their tokens into tokenised company shares.





## Tokify on Solana: Fast, Scalable, Ready For Growth

- ✓ Tokify is launched on the Solana blockchain—a high-speed, low-cost infrastructure optimized for scale.
- ✓ 10% of total tokenomics (5 billion TKFY) will be deployed on Solana, supporting liquidity and utility.
- ✓ Solana's low transaction fees enhance affordability for daily users and drivers.
- ✓ Tokify is built with multichain compatibility in mind, enabling future support for **Ethereum**, **BNB**, and other chains.

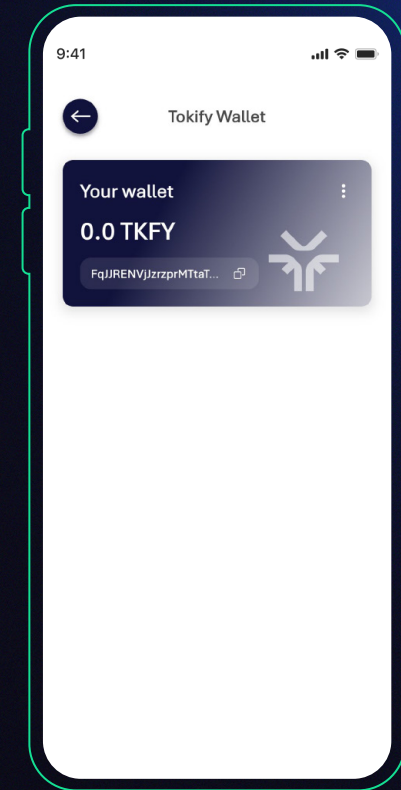




# Wallet Creation & Seamless User Onboarding

Every Tokify user and driver automatically receives a wallet upon registration, no crypto knowledge required.

These wallets securely track activity, store Drive2Earn tokens, and calculate rewards based on kilometers driven. This seamless onboarding experience enables users to join the ecosystem effortlessly and start earning from day one.



Token Balance & Mining



## Legal Roadmap for Tokify

### 01 Utility Token Distribution

Tokify launches its utility tokens, enabling transactions within the ecosystem while ensuring regulatory alignment for smooth adoption.

### 02 Fractionalized Asset Licensing (Post-3rd Halving)

Tokify secures a security fractionalized asset license, allowing regulated asset tokenization and setting the foundation for compliant financial integration.

### 03 Security Token Licensing After Full Token Distribution

Following the complete distribution of utility tokens, Tokify will acquire a security token license, enabling it to issue real tokenized company shares.

### 04 Conversion Mechanism

Tokify may also explore mechanisms, subject to full regulatory compliance, that could enable eligible utility token holders to exchange their tokens for tokenized company shares.

*Building a compliant, scalable, and tokenized future for mobility and investment.*



# Global Mobility Market Insights

The global mobility industry is projected to grow at a CAGR of 12.8% through 2028, with the ride-hailing segment alone expected to reach \$195 billion.

This expansion is fueled by:



*As of 2023, the mobility sector holds significant economic assets and capital, contributing billions to global GDP. However, the industry faces critical challenges such as driver dissatisfaction, high operating costs, and limited transparency, creating opportunities for innovative, disruptive solutions like Tokify.*



## Blockchain in Mobility

Blockchain technology is rapidly emerging as a transformative force in mobility, valued for its ability to enhance **transparency, security, and operational efficiency**. The blockchain market in transportation and logistics is projected to reach **\$3 billion by 2025**, driven by:



Demand for accurate data tracking and fraud prevention.



The potential for decentralized ownership, offering users more control and fairness.



Companies leveraging blockchain report measurable benefits, including reduced operational errors and improved trust.

## Opportunities for Tokify

Tokify stands at the intersection of these evolving industries, poised to capitalize on significant market opportunities:

### Differentiation

By combining blockchain with mobility, Tokify addresses key industry pain points, such as lack of transparency and driver dissatisfaction.

### Market Potential

The integration of blockchain allows Tokify to redefine how value is created and shared across the mobility ecosystem, aligning with global trends and user demands.

With a solid foundation in blockchain innovation and a focus on solving mobility challenges, Tokify is well-positioned to lead the next generation of mobility solutions, driving growth and creating shared value for all stakeholders.



# From Austria to the World: Tokify's Path to Scale

The Tokify rollout is structured into three key phases to ensure a scalable, low-risk, and data-driven expansion of the platform. Each phase builds on proven results and operational efficiency from the previous stage.

## 1.1 Pilot Phase: Austria Launch

Austria will serve as Tokify's launchpad, starting with a focused rollout in Vienna and then across the rest of Austria. This pilot phase is designed to validate the Drive2Earn system, refine technical operations, and wallet-based cost-reduction models in a real-world mobility environment.

### This phase will optimize:

01. Cost-reduction impact through tokenized marketing and loyalty logic.
02. Token reward logic - manual-to-automated transition.
03. App feedback loop and backend readiness for scale.

*A successful Austrian launch sets the foundation for global franchising by proving both economic and technical viability of the Tokify model.*

## Core Objectives

- 01. Onboard and activate 300+ vehicles step by step.**  
*Some of them equipped with Tokify QR branding for referral reward system.*
- 02. Launch the Tokify app.**  
*3 Test Phases completed until 1st June, rollout active since 15th June and soft launch planned between 15th-30th September.*
- 03. Begin manual token distribution** *for the Drive2Earn, Community wallets for KOLs & Influencers, and potentially early partners such as crypto exchanges or blockchain projects.*
- 04. Also activate** *Mining wallets, Team wallet tokens, Brand Ambassadors wallet tokens, Referral rewards, Ride2earn rewards, partners wallets*
- 05. Onboard the first 300,000+ users** *and 50+ local Brand Ambassadors (community wallets).*
- 06. Monitor** *km-driven, token distribution, and driver retention over a 6-month window.*



## 1.2 Phase 2: Global Expansion via Franchise Model

Following a successful pilot in Austria, Tokify will expand internationally through a wallet-based franchise model.

Each country or major city will be opened via a Franchise Wallet that can mine 0.02% of the total Tokify token supply, based not only on local km activity, but also on global driven km success.

**Providing franchisees with additional security through system wide performance.**

Franchise Wallets are **sold permanently**, granting long-term token mining rights, while the franchise license to operate Tokify in a region **is valid for 5 years**, with optional renewal based on performance and compliance.

To increase growth potential and early ecosystem strength, Tokify may also activate selected additional wallets in new regions, based on halving stage, mining difficulty, and performance indicators. These may include:

- **Community Wallets** to onboard local influencers, KOLs and diverse communities who mine tokens based on globally driven success.
- **Business Development Wallets** to support expansion efforts and strengthen local business development capacity.
- **Partners Wallets** to onboard local fleet owners, service providers, and partners, including collaborations with local crypto exchanges and blockchain projects.
- **Brand Ambassadors Wallets** to activate top local promoters, who mine tokens based on a share of globally driven kilometer success.

In parallel with franchise sales, Tokify will selectively invest in launching its own operations in high-impact, crypto-friendly cities, not only to increase visibility, but to actively boost ecosystem growth, total driven kilometers, and long-term platform revenue.

These self-operated markets may be funded through the strategic sale of Mining Wallets, creating a growth loop where targeted expansion directly fuels global activity and future market entry. With active wallets already mining tokens and a working proof of concept from Austria, onboarding franchisees, KOLs and partners becomes much easier, faster, and more credible.

**This phase focuses on scalable replication, empowering local operators while maintaining global system integrity and aligning token rewards with real-world mobility performance.**



## 1.3 Phase 3: Ecosystem Scaling & Tokenization Infrastructure

After establishing a working proof of concept in Austria and launching multiple franchise regions, Tokify evolves from a ride platform into a tokenization infrastructure for the mobility sector. This phase focuses on enabling third-party platforms, apps, and fleet operators to plug into Tokify's mining logic and benefit from the same proof-of-kilometer model, without needing to build their own system.

### Core Objectives

- Open Tokify's mining engine through Tokenization-as-a-Service (TaaS) via APIs and SDKs.
- Allow external platforms (e.g. Bolt, Uber, Gojek, or regional taxi/logistics apps) to integrate Tokify's system and reward their drivers or users with tokens.
- Expand usage of wallets like Partners, Community, and Brand Ambassadors for integrated campaigns and cross-app growth.
- Increase global driven kilometers and token velocity without increasing Tokify's direct operational costs.

### Infrastructure Expansion

01. Provide SDKs and integration tools for verified third-party platforms.
02. Launch a partner onboarding portal with documentation, testing sandbox, and approval flow.
03. Offer dashboards for token tracking, wallet rewards, and kilometer validation for external usage.
04. External platforms integrating Tokify's infrastructure will be required to pay a small fee per verified kilometer (e.g. \$0.01–\$0.03), creating a new revenue stream for Tokify while aligning incentives across the ecosystem.
05. This per-kilometer fee remains active even after all tokens have been distributed, securing long-term revenue for Tokify. In future phases, external platforms may also be able to tokenize their kilometer activity into Tokify tokens or exchange rights, allowing continued participation through fiat or platform-native conversion models.
06. Maintain token value through emission control, halving mechanisms, and dynamic mining difficulty.



# Strategic Positioning and Ecosystem Access

## Strategic Positioning

**Tokify becomes the mobility token engine for Web3, powering external ride apps, loyalty systems, and transportation networks.**

Any platform offering ride-based or delivery-based services can activate Drive2Earn mining using Tokify's infrastructure, creating a decentralized growth model where movement anywhere can contribute to global value generation.

## Optional Access Clause

While Tokify has the ability to offer its infrastructure to third-party platforms, this will be assessed based on internal growth. If Tokify's own market expansion and franchise network generate sufficient global km activity and revenue, external SDK/API access may be limited, to preserve ecosystem value, brand strength, and direct revenue potential.

This phase transforms Tokify into **a scalable and decentralized reward engine**, allowing other apps and operators to turn mobility into economic value, while maintaining control over long-term token utility and ecosystem impact.



## From a Regional Mobility Project to an International Drive-to-Earn Platform

### Establishing The Foundation

01

#### Launching the First Franchise and Reaching Key Milestones

Achieve strong local traction in Austria with 300+ taxis, reach global milestones like 10 million kilometers or 100,000 users, and launch the franchise model with the first official partner supported by full infrastructure and marketing tools.

### Expansion And Scaling

02

#### Scaling Across Borders with Localized Support

Onboard new franchise partners in Europe and nearby markets, develop taxi pools or partner with local providers, and localize wallets, mining, and branding. Launch token mining in multiple countries and prepare for DAO integration to support global governance.

### Achieving Global Maturity

03

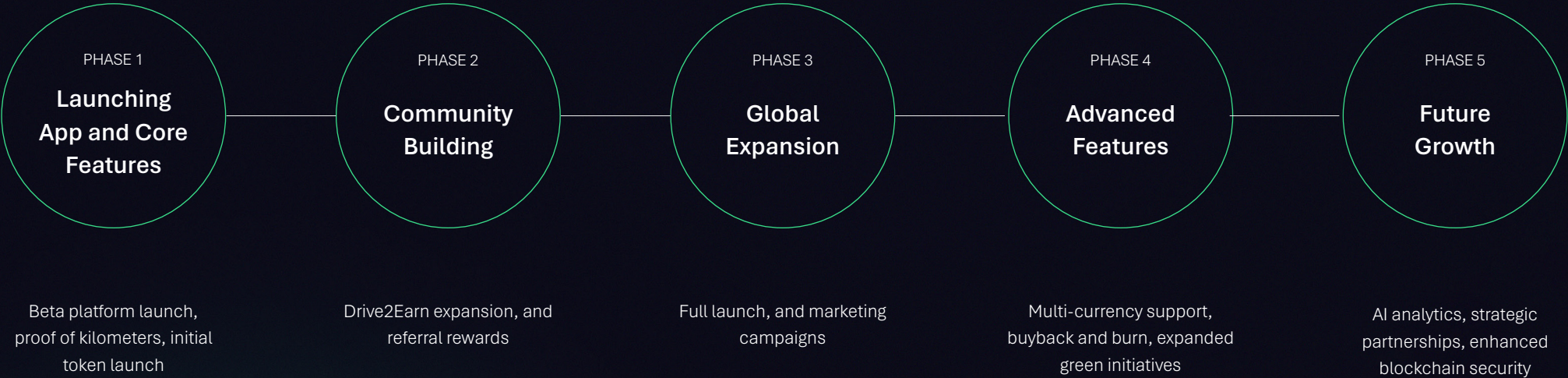
#### Global Franchise Growth and Ecosystem Integration

Expand to 10+ franchise locations, drive token based economies through local commerce and strategic partnerships, support community growth, and boost token value with global adoption. Align efforts via cross franchise campaigns and a global "Proof of Kilometers" ranking system.



# Key Phases and Milestones

This roadmap reflects Tokify’s clear vision for growth and long-term sustainability. By strategically rolling out features and expanding across new markets, Tokify is poised to become a transformative platform in the transportation and blockchain industries.



Source: Blockchain Project Planning Studies, Deloitte Insights



# NFT Fractionalization Overview

Tokify redefines the way mobility infrastructure is funded, owned, and operated by integrating Non-Fungible Tokens (NFTs) with physical assets. By leveraging blockchain technology, Tokify introduces a decentralized model that ensures transparency, scalability, and profitability for a wide range of high-demand mobility assets, including EV charging stations, electric scooters, delivery vehicles, and shared rideshare fleets.

## How the Multi-Asset NFT Model Works

### NFT Creation and Fractionalization

Each NFT represents a specific physical asset, such as: EV Charging Stations, Electric Scooters, Delivery Vehicles, Electric Cabs, and Shared Rideshare Fleets.

### Asset Deployment

Funds raised from NFT fractionalization are utilized to acquire, install, and operate the assets, enabling them to begin generating revenue.

Tokify plans to launch Security NFTs starting after the 3<sup>rd</sup> halving. These NFTs will be issued under the project's fractionalized-asset framework and tied to licensed, revenue-generating mobility assets. Availability, jurisdictions, and investor eligibility will depend on regulatory approvals and Tokify's licensing roadmap.

## Tokenized Asset Types and Revenue Streams

### Electric Vehicles (EVs)

Includes electric cabs and shared ride fleets.  
Revenue Streams: Passenger fares, advertising partnerships, and leasing agreements.

### Electric Scooters

Designed for urban micromobility solutions.  
Revenue Streams: Pay-per-ride usage, subscriptions, and partnerships with local businesses.

### Delivery Vehicles

Focused on last-mile delivery for e-commerce and logistics.

### EV Charging Stations

Essential for sustainable mobility infrastructure.

**Revenue Streams:** Charging fees, membership programs, and collaborations with renewable energy providers.

### Tokenized Maintenance Assets

Includes maintenance hubs and service fleets to ensure operational efficiency.

**Revenue Streams:** Maintenance subscriptions or pay-per-use service fees.

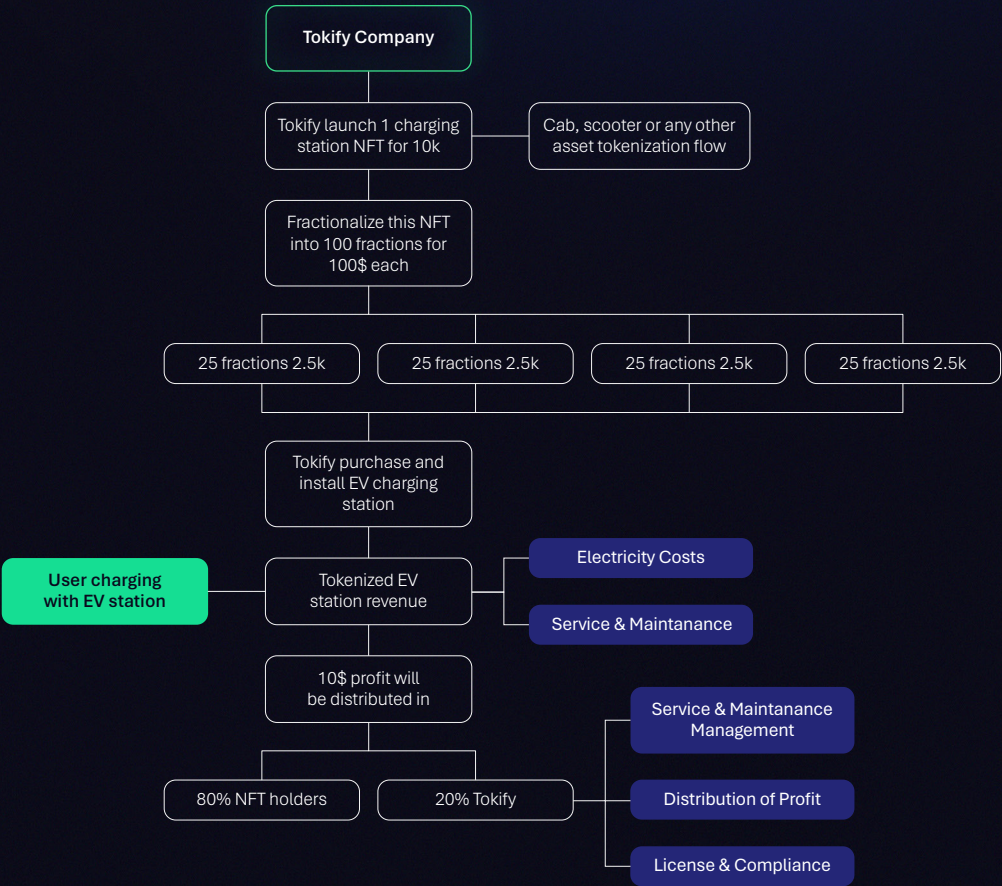


# Tokenized Asset Types and Revenue Streams

|                                                                                                                  |                                                                                                               |                                                                                                                 |                                                                                                                       |                                                                                                               |
|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| <br><b>EV Charging Stations</b> | <br><b>Electric Scooters</b> | <br><b>Delivery Vehicles</b> | <br><b>Shared Rideshare Fleets</b> | <br><b>Autonomous Cabs</b> |
| <b>Performance</b><br>50-120kW, up to 200 charges/day.                                                           | <b>Performance</b><br>Compact and ideal for short trips.                                                      | <b>Performance</b><br>Last-mile delivery, optimized for efficiency.                                             | <b>Performance</b><br>EV/hybrid vehicles for ride-hailing.                                                            | <b>Performance</b><br>Eco-friendly EV fleets.                                                                 |
| <b>Revenue</b><br>Charging fees, memberships, green energy partnerships.                                         | <b>Revenue</b><br>Pay-per-ride, subscriptions, and advertising.                                               | <b>REVENUE</b><br>E-commerce partnerships and fleet rentals.                                                    | <b>Revenue</b><br>Ride fares and leasing agreements.                                                                  | <b>Revenue</b><br>Fares and premium services.                                                                 |
| <b>Target</b><br>EV owners and fleet operators.                                                                  | <b>Target</b><br>Urban commuters and tourists.                                                                | <b>Target</b><br>Logistics companies and small businesses.                                                      | <b>Target</b><br>Urban commuters.                                                                                     | <b>Target</b><br>Professionals and eco-conscious travelers.                                                   |



# Multi-Asset NFT Model





# The Power of Tokify's Multi-Asset Infrastructure

## 01. Revenue Generation and Profit Sharing

### Revenue Streams by Asset Type

**EV Charging Stations:** Pay-per-use charging fees and energy provider partnerships.

**Scooters and EVs:** Ride fares and advertising revenue.

**Delivery Vehicles:** Revenue from logistics contracts and on-demand delivery fees.

*Profit Sharing:* 80% of net revenue is distributed to NFT fraction holders. 20% is retained by Tokify for operational, compliance, and maintenance costs.

## 02. Advantages of a Multi-Asset Model

**Versatility:** By tokenizing diverse asset types, Tokify ensures steady revenue generation and risk diversification.

**Scalability:** The model is replicable for emerging asset categories, enabling rapid growth and market adaptation.

**Sustainability:** Focus on eco-friendly assets like EVs and renewable energy ensures alignment with global sustainability goals.

**Accessibility:** Fractionalized NFTs democratize investment, allowing broader participation in high-value infrastructure projects.



## 03. Operational Management

Tokify ensures the seamless operation and maintenance of all tokenized assets through dedicated management teams:



### Daily Operations

Monitoring uptime for EV chargers, fleet availability, and asset readiness. and maintenance costs.



### Service and Maintenance

Scheduled servicing to maintain asset longevity and performance.



### Blockchain Transparency

All financial transactions and performance metrics are recorded on the blockchain, ensuring accountability and trust.

## 04. A Future-Ready Ecosystem

Tokify's multi-asset NFT model is more than just a business strategy, it's a shift toward transparent, sustainable, and community-powered ownership.

By tokenizing EV chargers, electric scooters, delivery fleets, and other mobility assets, Tokify creates a decentralized ecosystem that merges innovation with environmental responsibility.

**We do not work with banks – Our system is 100% interest-free and debt-free.**

Instead of relying on traditional finance, Tokify empowers individuals to invest directly in real-world mobility infrastructure, no middlemen, no hidden fees.

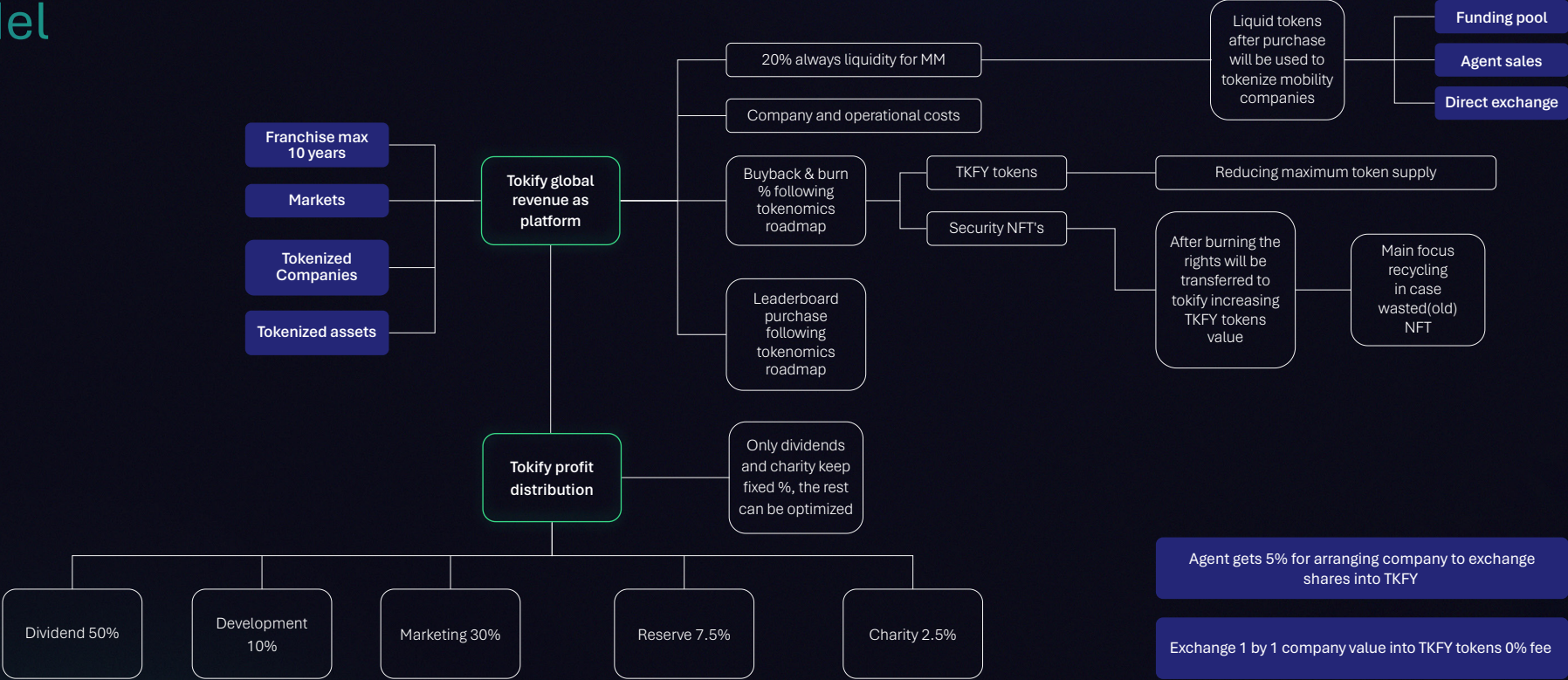
This direct-access model ensures that value stays with the people who help build and support the network.

By bridging the gap between digital assets and physical infrastructure, Tokify fosters a shared economy where everyone, from everyday users to long-term investors-benefits.

We're not just redefining mobility – We're setting the standard for how future-ready ecosystems should work: **Transparent, Fair, and Owned by the Community.**



# Core Structure of Tokify's Business Model





# Flow of the Business Model

## 01. Community Building

Tokify's first priority is establishing a strong community as the foundation of its ecosystem. By fostering early engagement and loyalty, the platform ensures sustainable growth, creating a dedicated user base that drives adoption, expansion, and long-term success.

## 02. Franchise (Max 10 Years)

Local franchise partners operate under capped 10-year agreements, contributing to regional revenue and aligning their success with Tokify's global vision.

## 03. Markets

Tokify expands into key markets by leveraging partnerships and regional franchise systems, ensuring a strong local presence while supporting global scalability.

## 04. Tokenized Companies

Mobility companies can be tokenized to align their growth and success with the overall Tokify ecosystem, ensuring transparency and efficiency.

## 05. Tokenized Assets

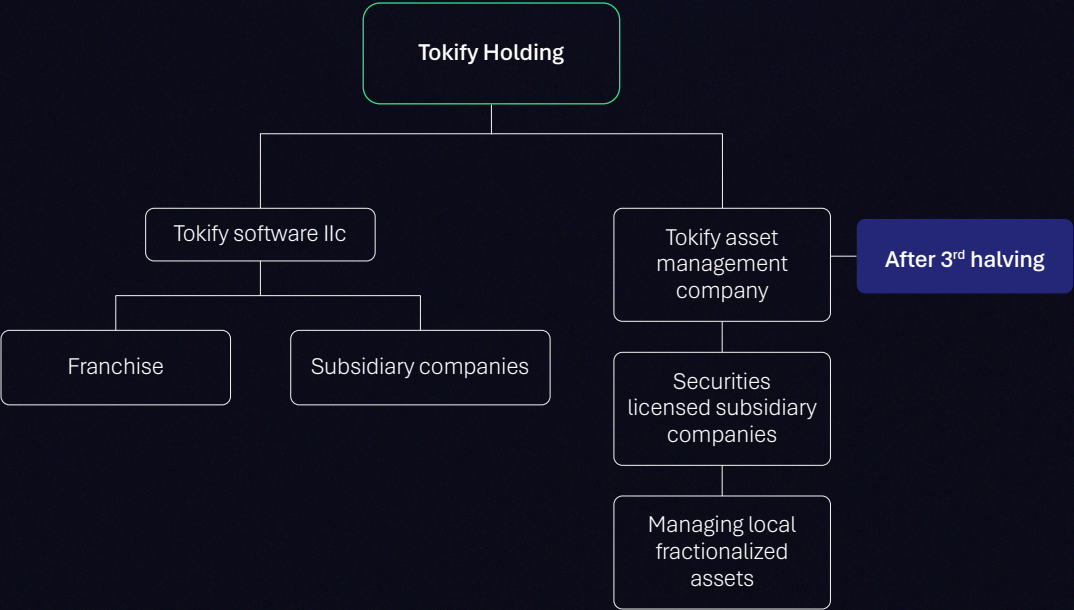
Vehicles, drivers, and operations are tokenized, creating a digital representation of physical assets to enhance efficiency, transparency, and scalability.



# Legal Company Structure

Tokify operates under a holding structure, ensuring clear separation between software operations and asset management for compliance and efficiency.

- ✔ Tokify Holding oversees the entire ecosystem, ensuring strategic direction and regulatory compliance.
- ✔ Tokify Software Company manages platform development, technology operations, and franchise distribution to expand global reach.
- ✔ Tokify Asset Management Company (established after registering fractionalized assets) oversees securities licensed subsidiaries that manage purchased assets on behalf of investors.





## Team and Partnerships

Tokify's success is built upon the expertise and dedication of a highly skilled team members and a growing network of strategic partners.

Together, they bring a wealth of experience in blockchain technology, transportation, and sustainable business practices to the platform, fostering a foundation of trust, innovation, and industry knowledge.



### Founders and Leadership

Tokify's leadership team consists of industry veterans in blockchain, transportation, and business development. Their combined experience guides the platform's strategic direction and growth.



### Marketing and Community Managers

Tokify's marketing and community team is committed to growing the user base, engaging with the community, and enhancing the brand's presence globally through campaigns, partnerships, and social initiatives.



### Blockchain experts

A team of blockchain engineers ensures Tokify's infrastructure is secure, scalable, and efficient, aligning with best practices in data transparency and security.



### Sustainability Advisors

With advisors focused on eco-friendly practices, Tokify integrates carbon credit incentives and sustainability goals directly into its ecosystem, aligning with global environmental standards.



### IT and Digital Transformation Experts

Key team members with extensive backgrounds in IT and digital transformation ensure seamless integration of technology to drive innovation and platform efficiency.



## Key Partnership Benefits

### 01. Expanding Market Access

By collaborating with transportation and logistics companies, Tokify can expand into new markets more efficiently, gaining access to established networks and customer bases.

### 02. Alignment with Environmental Goals

Partnerships with sustainability organizations reinforce Tokify's eco-friendly initiatives, helping attract and retain users who value sustainable practices.

## Strategic Partnerships

### 01. Sustainability Organizations

Tokify partners with sustainability-focused organizations that provide expertise in carbon offsetting and eco-friendly practices, helping to maintain the platform's commitment to environmental responsibility.

### 02. Industry Collaborations

Partnerships with ride-hailing and logistics companies allow Tokify to tap into established networks, expanding its user base and market reach.

### 03. Financial and Legal Advisors

A team of financial and legal experts ensures that Tokify remains compliant with regulatory requirements, provides accurate reporting, and follows a sound financial strategy.



# Executive Team

## Structure and Roles





## OVERVIEW OF LEADERSHIP AND ROLES



CPM

### Ridvan Bektas

Chief Project Manager

Over 10 years of experience in IT project management and implementation. Successfully completed more than 300+ projects across various sectors.

“I’m Ridvan, Chief Project Manager at Tokify. My focus is on delivering a seamless, innovative experience for drivers and riders. Tokify is redefining mobility with its fair and transparent approach.”



CMO

### Omar Abbas

Chief Marketing Officer

Build a strong brand and run targeted campaigns via social media and influencers. Track engagement, focus on Austrian marketing, and grow a loyal community on Discord and Telegram with regular updates.

“With extensive global marketing experience, I help Tokify drive a new era of mobility—transparent, sustainable, and driver-focused, redefining the industry for the better.”



CTO

### Sohil Shach

Chief Technical Officer

Lead Tokify’s app development to ensure optimal functionality, security, and scalability. Work closely with blockchain experts to integrate secure token tracking, implement robust data protection, and regularly update the app based on user feedback.

“I’m Sohil, Chief Technology Officer at Tokify. With cutting edge blockchain technology, Tokify ensures transparency, security, and innovation for the mobility industry.”



OVERVIEW OF LEADERSHIP AND ROLES



Chief Brand Ambassador

Raffaello Djordjevic

Global Artist & Connector

Raffaello is a renowned artist from Vienna with a global network of influencers and celebrities. He has hosted major events with world-famous names and brings unmatched energy to Tokify’s ambassador movement. As Chief Brand Ambassador, he drives global onboarding and brand visibility.

“Tokify is a global force. I believe in its power to turn movement into ownership, and voices into value.”



Chief Product Officer

Ninkunj

Product Strategist & Tech Leader

With over 10 years of experience in product development and technical project management, Ninkunj brings deep expertise in building scalable digital platforms. As CPO, he leads Tokify’s product vision, transforming complex ideas into intuitive, high-impact user experiences that drive growth and adoption.

“Tokify isn’t just innovation—it’s real-world utility at scale. We build with purpose, performance, and the user at the center.”



Strategic Advisor

Sonny Verueco

Strategic Connector & Crypto Industry Advisor

Sonny is a well-known figure in the global Web3 space and currently serves as Head of Partnerships & PR at Bitunix—one of the fastest-growing and most dynamic crypto exchanges in the market. With strong connections across the industry, especially in Dubai, he supports Tokify as a strategic advisor by opening key networks, boosting credibility, and backing the project with strong belief in its long-term vision.

“Tokify brings real-world purpose to the crypto space. I believe in its vision and I’m here to help drive it forward.”



## Strategic Advisory Team

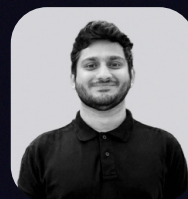


**Yusuf**

Business Advisor

After completing his studies, he served at the UAE Ministry of Economy for 35 years until his retirement in 2024. His roles included Head of the Disputes Department for Commercial Agencies, Head of the Companies Registration Department, and Deputy Director of the Dubai Office.

“I support Tokify because I believe the team has the right skills and a scalable business model to succeed globally. With my experience and network, I am confident that Tokify will transform the mobility industry in the long term.”



**Zeeshan**

Blockchain Advisor

Currently works as Listing Manager at LBank and serves as Senior Business Development Manager. Regularly participates as a speaker at international conferences, sharing insights on digital assets and business growth.

“Tokify’s vision of fair and transparent mobility aligns perfectly with the future of transportation. I’m proud to support a project that prioritizes drivers, users, and sustainability.”



Ride today,  
Invest in tomorrow.

Thank You

The contents of this white paper are subject to change as Tokify's business model evolves and legal frameworks adapt.  
Future adjustments may be made to ensure compliance, scalability, and long-term sustainability.

TOKIFY.AT